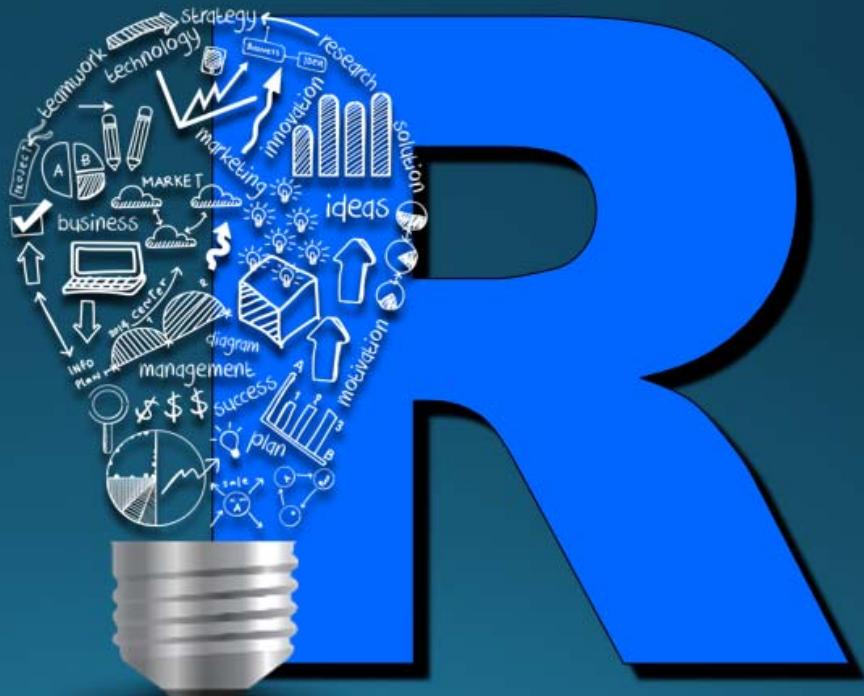


# TreeMap & networkD3

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<https://hmwu.idv.tw>



# 以圖為基礎的文字關係視覺化: 新聞地圖 (NewsMap)

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The rectangles in a treemap are characterized by two aesthetics: **size and color**. The sizes are derived from the proportions of the main variable. The colors can be used in several ways.

Maramushi's Newsmap takes news feeds from Google News and creates a visualisation based on the **popularity of stories**. It updates on the fly as news breaks with the tiles linking to the unabridged stories. Great for a snap-shot of what is going on in the world, even better for those far from home who want a quick over view of what is happening...about as much as ever it would appear.

- TreeMap 也是一種經典的視覺化關係佈局。
- NewsMap 就是基於 TreeMap 展示新聞，顏色用於區分新聞型別。

<http://swei-industries.tumblr.com/post/387546517/maramushi-newsmap>



# treemap: Treemap Visualization

## Usage

<https://cran.r-project.org/web/packages/treemap/>

```
treemap(dtf, index, vSize = NULL, stdErr = NULL, type = "index",
        fun.aggregate = "sum", title = NA, title.legend = NA,
        algorithm = "pivotSize", sortID = "-size", mirror.x = FALSE,
        mirror.y = FALSE, palette = NA, palette.HCL.options = NULL,
        range = NA, mapping = NA, n = 7, fontsize.title = 14,
        fontsize.labels = 11, fontsize.legend = 12, fontcolor.labels = NULL,
        fontface.labels = c("bold", rep("plain", length(index) - 1)),
        fontfamily.title = "sans", fontfamily.labels = "sans",
        fontfamily.legend = "sans", border.col = "black",
        border.lwds = c(length(index) + 1, (length(index) - 1):1),
        lowerbound.cex.labels = 0.4, inflate.labels = FALSE, bg.labels = NULL,
        force.print.labels = FALSE, overlap.labels = 0.5,
        align.labels = c("center", "center"), xmod.labels = 0, ymod.labels = 0,
        eval.labels = FALSE, position.legend = NULL, format.legend = NULL,
        drop.unused.levels = TRUE, aspRatio = NA, vp = NULL, draw = TRUE, ...)
```

- **dtf**: a data.frame.
- **index**: vector of column names in dtf that specify the aggregation indices. It could contain only one column name, which results in a treemap without hierarchy. If multiple column names are provided, the first name is the highest aggregation level, the second name the second-highest aggregation level, and so on.
- **vSize**: name of the column in dtf that specifies the sizes of the rectangles.
- **type**: type of the treemap, which determines how the rectangles are colored: "index", "value", "comp", "dens", "depth", "categorical", "color", "manual".



# GNI2014 {treemap}

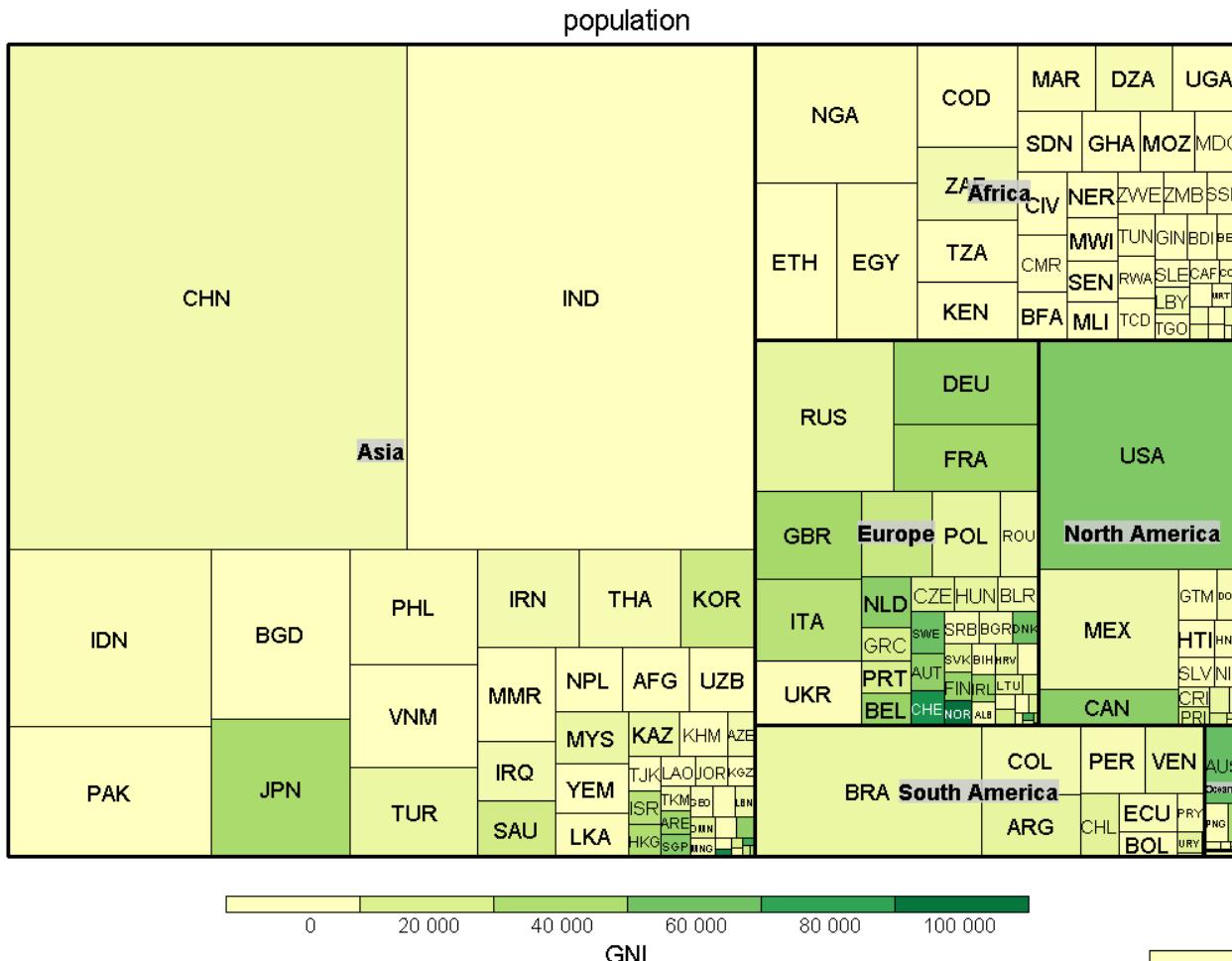
GNI 2014 Data: Gross national income (本地居民總收入) (per capita, 人均) in dollars and population totals per country in 2014.

```
> install.packages("treemap")
> library(treemap)
> data(GNI2014)
> ?GNI2014
> head(GNI2014)
  iso3      country   continent population     GNI
3  BMU    Bermuda North America     67837 106140
4  NOR      Norway      Europe    4676305 103630
5  QAT       Qatar        Asia    833285  92200
6  CHE  Switzerland      Europe    7604467  88120
7  MAC Macao SAR, China        Asia    559846  76270
8  LUX  Luxembourg      Europe    491775  75990
> str(GNI2014)
'data.frame': 188 obs. of  5 variables:
 $ iso3      : chr  "BMU" "NOR" "QAT" "CHE" ...
 $ country   : chr  "Bermuda" "Norway" "Qatar" "Switzerland" ...
 $ continent : Factor w/ 8 levels "Africa","Antarctica",...: 5 4 3 4 3 4 6 4 4 5 ...
 $ population: num  67837 4676305 833285 7604467 559846 ...
 $ GNI       : int  106140 103630 92200 88120 76270 75990 64540 61610 61310 55200 ...
```



# treemap

```
treemap(GNI2014,  
        index=c("continent", "iso3"), vSize="population", vColor="GNI",  
        type="value", format.legend = list(scientific = FALSE, big.mark = " " ))
```



**type="value"**: the numeric vColor-column is directly mapped to a color palette.

**format.legend**:  
a list of additional arguments  
for the formatting of numbers  
in the legend to pass to  
**format()**; only applies if  
type is "value", "dens" or  
"manual".



## RColorBrewer::display.brewer.all()

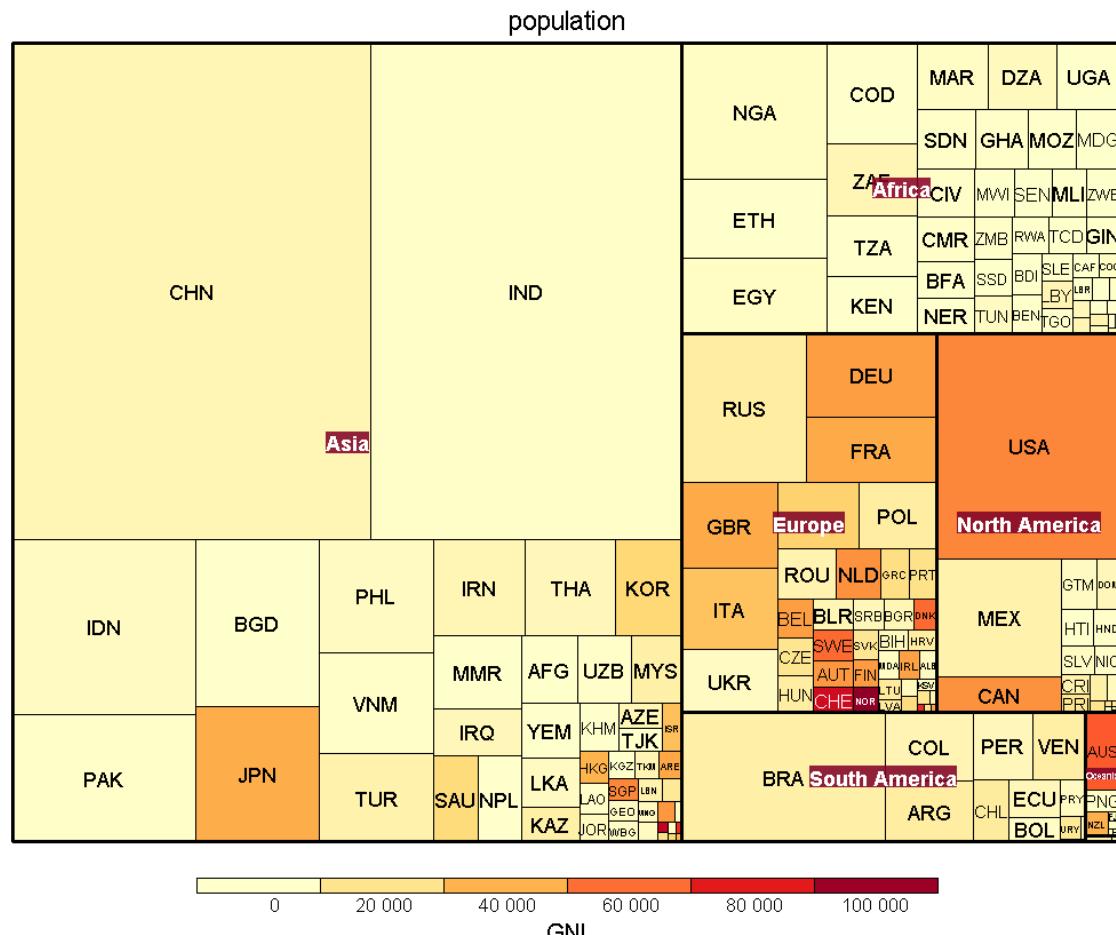
```
> RColorBrewer::display.brewer.all()
> ?RColorBrewer::display.brewer.all
> RColorBrewer::brewer.pal.info
  maxcolors category colorblind
BrBG          11    div     TRUE
PiYG          11    div     TRUE
PRGn          11    div     TRUE
PuOr          11    div     TRUE
RdBu          11    div     TRUE
RdGy          11    div    FALSE
RdYlBu        11    div     TRUE
RdYlGn        11    div    FALSE
Spectral       11    div    FALSE
Accent         8    qual   FALSE
.....
Oranges        9    seq     TRUE
OrRd          9    seq     TRUE
PuBu          9    seq     TRUE
PuBuGn        9    seq     TRUE
PuRd          9    seq     TRUE
Purples        9    seq     TRUE
RdPu          9    seq     TRUE
Reds           9    seq     TRUE
YlGn           9    seq     TRUE
YlGnBu        9    seq     TRUE
YlOrBr        9    seq     TRUE
YlOrRd        9    seq     TRUE
```





# treemap

```
treemap(GNI2014,  
        index=c("continent", "iso3"), vSize="population", vColor="GNI",  
        type="manual", format.legend = list(scientific = FALSE, big.mark = " "),  
        palette="YlOrRd")
```





# business {treemap}

Fictitious (aggregated) business statistics data. The index variables (NACE1 to NACE4) are derived from the Statistical Classification of Economic Activities in the European Community (NACE). The variables turnover(.prev) and employees(.prev) have values for NACE codes in the business economy domain only.

```
> data(business)
> head(business)
> str(business)
```

```
> data(business)
> head(business)

  NACE1
4 A - Agriculture, forestry and fishing
5 A - Agriculture, forestry and fishing
6 A - Agriculture, forestry and fishing
7 A - Agriculture, forestry and fishing
9 A - Agriculture, forestry and fishing
10 A - Agriculture, forestry and fishing

  NACE2
4 01 - Crop and animal production, hunting and related service activities
5 01 - Crop and animal production, hunting and related service activities
6 01 - Crop and animal production, hunting and related service activities
7 01 - Crop and animal production, hunting and related service activities
9 01 - Crop and animal production, hunting and related service activities
10 01 - Crop and animal production, hunting and related service activities

  NACE3
4 01.1 - Growing of non-perennial crops
5 01.1 - Growing of non-perennial crops
6 01.1 - Growing of non-perennial crops
7 01.1 - Growing of non-perennial crops
9 01.2 - Growing of perennial crops
10 01.2 - Growing of perennial crops

  NACE4 NACE.code turnover
4 01.1.1 - Growing of cereals (except rice), leguminous crops and oil seeds 0111 NA
5 01.1.3 - Growing of vegetables and melons, roots and tubers 0113 NA
6 01.1.6 - Growing of fibre crops 0116 NA
7 01.1.9 - Growing of other non-perennial crops 0119 NA
9 01.2.1 - Growing of grapes 0121 NA
10 01.2.4 - Growing of pome fruits and stone fruits 0124 NA

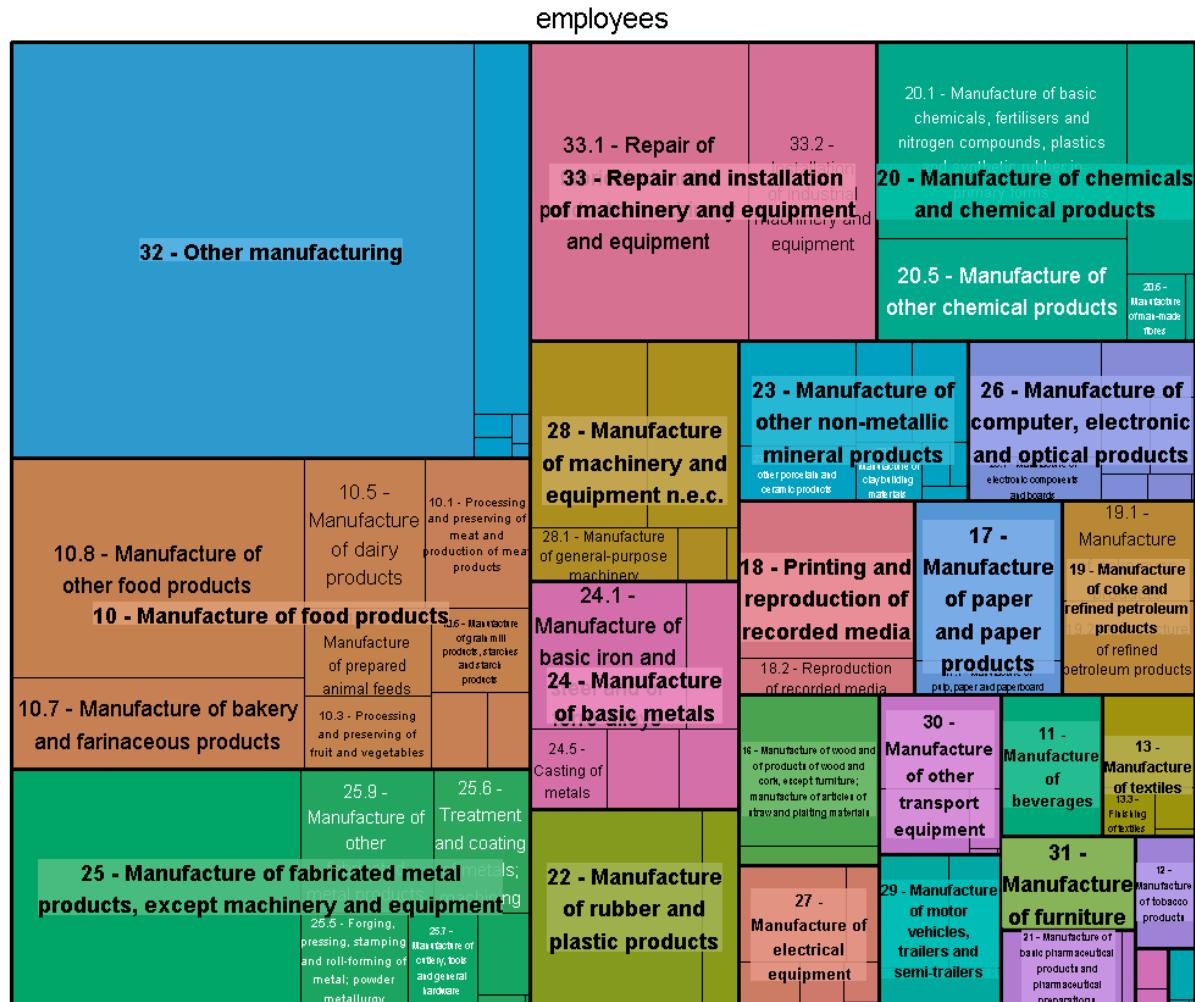
employees turnover.prev employees.prev
4 NA NA NA
5 NA NA NA
6 NA NA NA
7 NA NA NA
9 NA NA NA
10 NA NA NA
```

```
> str(business)
'data.frame': 603 obs. of  9 variables:
 $ NACE1   : Factor w/ 21 levels "A - Agriculture, forestry and fishing",...: 1 1 1 1 1 1 1 1 1 ...
 $ NACE2   : Factor w/ 86 levels "01 - Crop and animal production, hunting and related service activities",...: 1 1 1 1 ...
 $ NACE3   : Factor w/ 267 levels "01.1 - Growing of non-perennial crops",...: 1 1 1 1 2 2 2 2 2 ...
 $ NACE4   : Factor w/ 603 levels "01.1.1 - Growing of cereals (except rice), leguminous crops and oil seeds",...: 1 2 ...
 $ NACE.code: Factor w/ 603 levels "0111","0113",...: 1 2 3 4 5 6 7 8 9 10 ...
 $ turnover : num NA NA NA NA NA NA NA NA ...
 $ employees: num NA NA NA NA NA NA NA NA ...
 $ turnover.prev: num NA NA NA NA NA NA NA NA ...
 $ employees.prev: num NA NA NA NA NA NA NA NA ...
```



**colors are determined by the index argument**

```
treemap(business[business$NACE1=="C - Manufacturing",],  
        index=c("NACE2", "NACE3"), vSize=c("employees"), type="index")
```



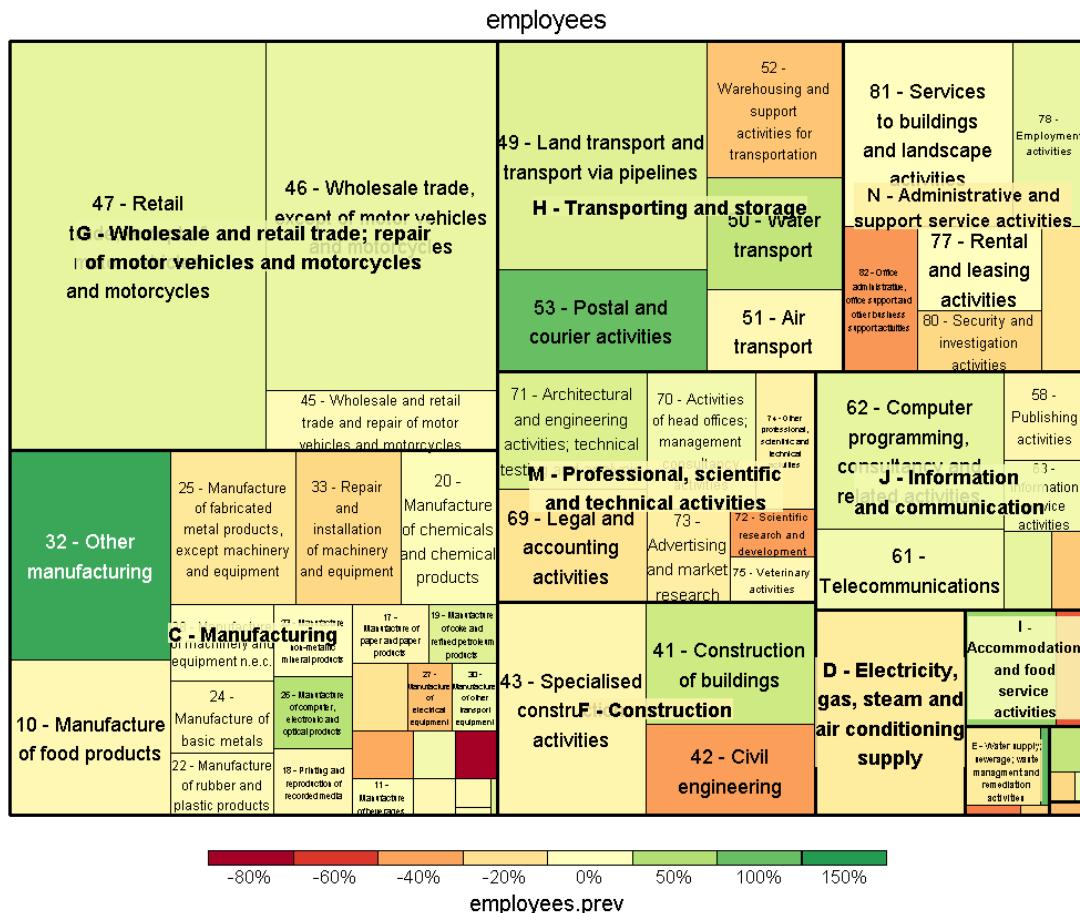


# comparissoon treemaps:

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## colors indicate change of vSize with respect to vColor

```
treemap(business,
  index=c("NACE1", "NACE2"), vSize="employees",
  vColor="employees.prev", type="comp")
```



**type="comp":** colors indicate change of the vSize-column with respect to the numeric vColor-column in percentages.  
Note: the negative scale may be different from the positive scale in order to compensate for the ratio distribution.

```
> (x <- business[grep("32", business[,2]), c(1,2,7,9)])
      NACE1           NACE2   employees   employees.prev
417 C - Manufacturing 32 - Other manufacturing    59        26
418 C - Manufacturing 32 - Other manufacturing    66       100
419 C - Manufacturing 32 - Other manufacturing    19         5
421 C - Manufacturing 32 - Other manufacturing    54      113
423 C - Manufacturing 32 - Other manufacturing   168      215
425 C - Manufacturing 32 - Other manufacturing   103      154
427 C - Manufacturing 32 - Other manufacturing  3986     6165
431 C - Manufacturing 32 - Other manufacturing    19        42
432 C - Manufacturing 32 - Other manufacturing 36813    10739
> (y <- colSums(x[,3:4]))
  employees   employees.prev
  41287      17559
> 100*(y[1]-y[2])/y[2]
employees
  135.133
```



# D3 JavaScript Network Graphs from R

<https://christophergandrud.github.io/networkD3/>

## networkD3:

D3 JavaScript Network Graphs from R

CRAN 0.4 Dev-version: 0.4

Christopher Gandrud, JJ Allaire, Kent Russell, & CJ Yetman

2017-03-18

Fork me on GitHub

Issues/suggestions



### About

This started as a port of Christopher Gandrud's R package `d3Network` for creating D3 network graphs to the `htmlwidgets` framework. The `htmlwidgets` framework greatly simplifies the package's syntax for exporting the graphs, improves integration with `RStudio`'s Viewer Pane, `RMarkdown`, and `Shiny web apps`. See [below](#) for examples.

It currently supports the following types of network graphs:

- Force directed networks with `simpleNetwork` and `forceNetwork`
- Sankey diagrams with `sankeyNetwork`
- Radial networks with `radialNetwork`
- Dendro networks with `dendroNetwork`

- **networkD3** supports the following types of network graphs:

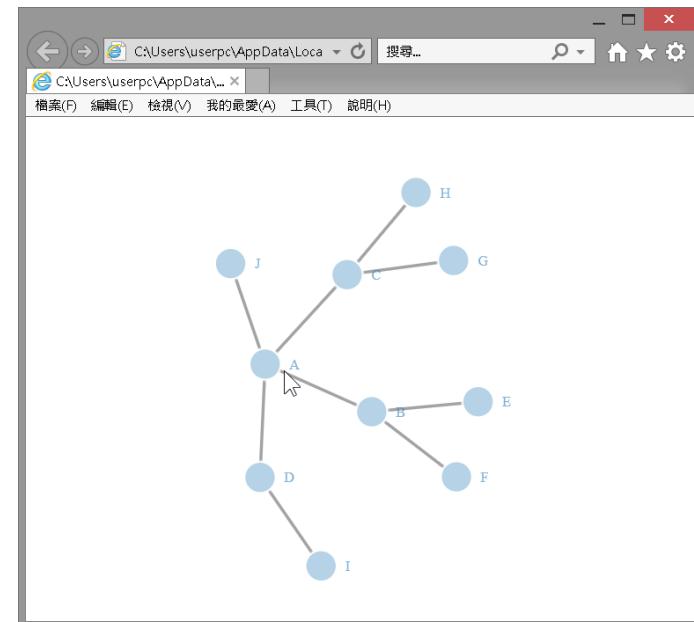
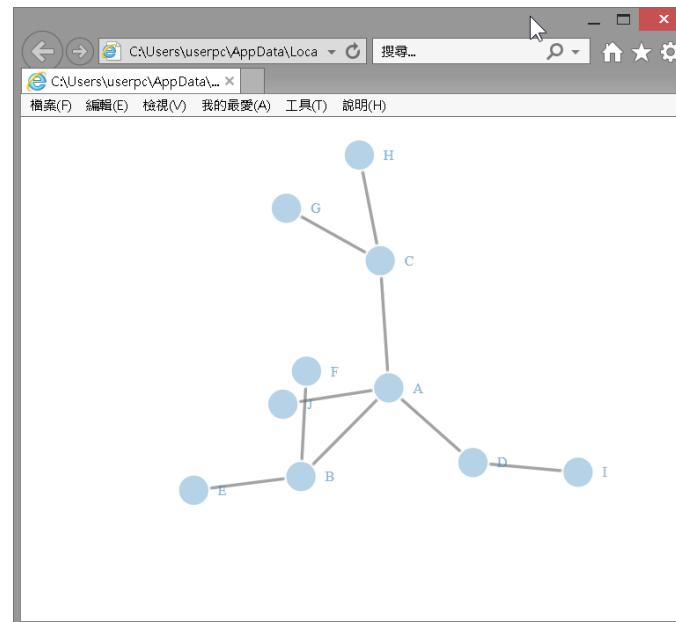
- Force directed networks with `simpleNetwork` and `forceNetwork`
- Sankey diagrams with `sankeyNetwork`
- Radial networks with `radialNetwork`
- Dendro networks with `dendroNetwork`



# simpleNetwork

```
> src <- c("A", "A", "A", "A", "B", "B", "C", "C", "D")
> target <- c("B", "C", "D", "J", "E", "F", "G", "H", "I")
> networkData <- data.frame(src, target)
> simpleNetwork(networkData)
```

```
> networkData
src target
1   A      B
2   A      C
3   A      D
4   A      J
5   B      E
6   B      F
7   C      G
8   C      H
9   D      I
```



<https://christophergandrud.github.io/networkD3/>



## Create a D3 JavaScript force directed network graph

### Usage

```
forceNetwork(Links, Nodes, Source, Target, Value, NodeID, Nodesize, Group,  
height = NULL, width = NULL,  
colourScale = JS("d3.scaleOrdinal(d3.schemeCategory20);"), fontSize = 7,  
fontFamily = "serif", linkDistance = 50,  
linkWidth = JS("function(d) { return Math.sqrt(d.value); }"),  
radiusCalculation = JS(" Math.sqrt(d.nodesize)+6"), charge = -30,  
linkColour = "#666", opacity = 0.6, zoom = FALSE, legend = FALSE,  
arrows = FALSE, bounded = FALSE, opacityNoHover = 0, clickAction = NULL)
```

### Arguments

- **Links**: a data frame object with the links between the nodes. It should include the Source and Target for each link. These should be numbered starting from 0. An optional Value variable can be included to specify how close the nodes are to one another.
- **Nodes**: a data frame containing the node id and properties of the nodes. If no ID is specified then the nodes must be in the same order as the Source variable column in the Links data frame. Currently only a grouping variable is allowed.
- **Source**: character string naming the network source variable in the Links data frame.
- **Target**: character string naming the network target variable in the Links data frame.
- **value**: character string naming the variable in the Links data frame for how wide the links are.
- **NodeID**: character string specifying the node IDs in the Nodes data frame.
- **Nodesize**: character string specifying the a column in the Nodes data frame with some value to vary the node radius's with. See also radiusCalculation.
- **Group**: character string specifying the group of each node in the Nodes data frame.

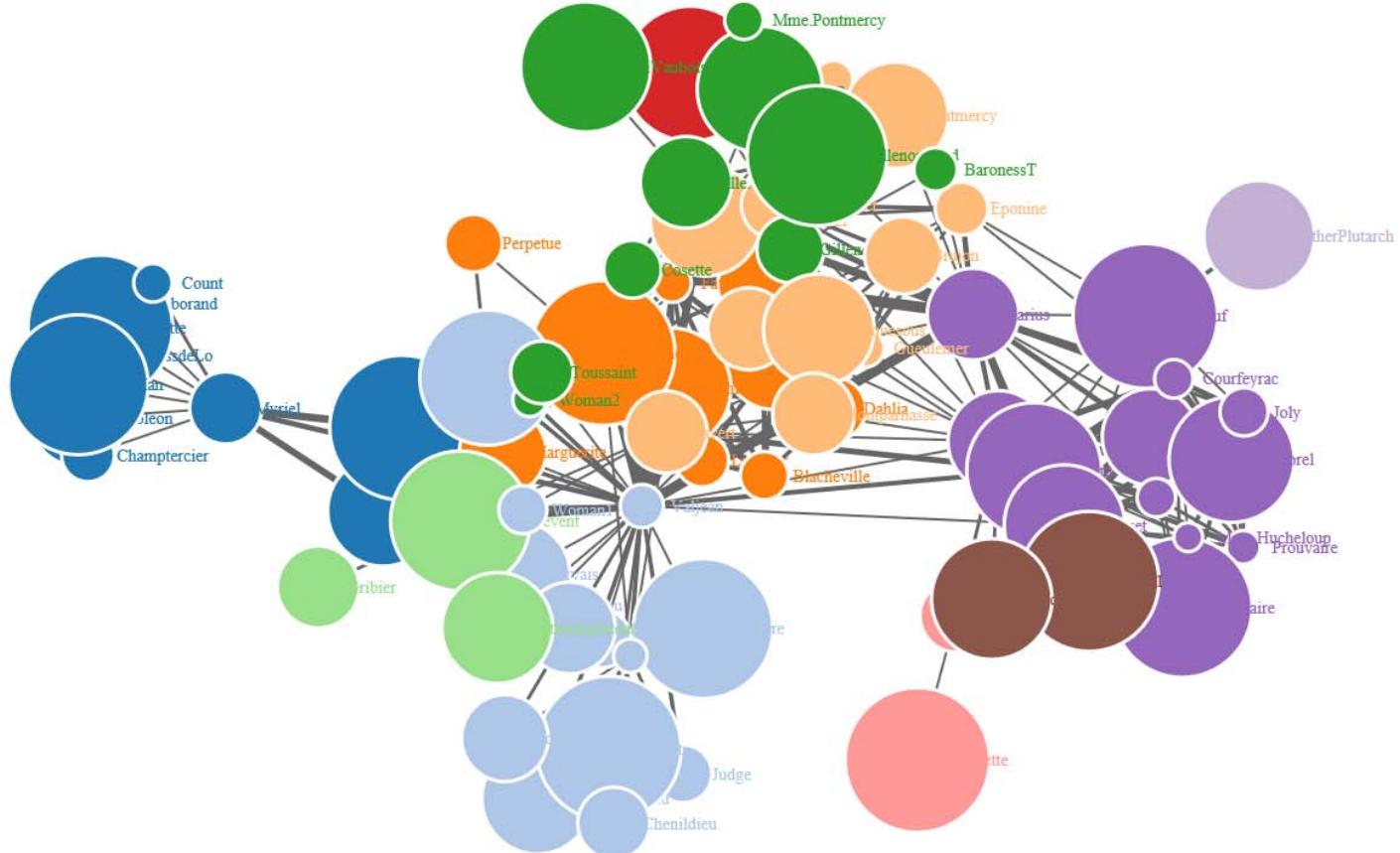
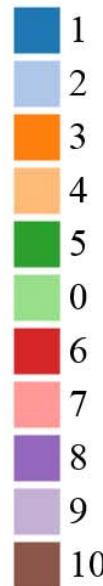


## Create a D3 JavaScript force directed network graph.

```
> data(MisLinks)
> data(MisNodes)
> head(MisLinks)
  source target value
1      1      0     1
2      2      0     8
3      3      0    10
4      3      2     6
5      4      0     1
6      5      0     1
> str(MisLinks)
'data.frame': 254 obs. of 3 variables:
 $ source: int  1 2 3 3 4 5 6 7 8 9 ...
 $ target: int  0 0 0 2 0 0 0 0 0 0 ...
 $ value : int  1 8 10 6 1 1 1 1 2 1 ...
> head(MisNodes)
  name group size
1 Myriel     1   15
2 Napoleon    1   20
3 Mlle.Baptistine 1   23
4 Mme.Magloire 1   30
5 CountessdeLo 1   11
6 Geborand    1    9
> str(MisNodes)
'data.frame': 77 obs. of 3 variables:
 $ name : Factor w/ 77 levels "Anzelma","Babet",...
 $ group: int  1 1 1 1 1 1 1 1 1 ...
 $ size : int  15 20 23 30 11 9 11 30 8 29 ...
> ?forceNetwork
```

# forceNetwork

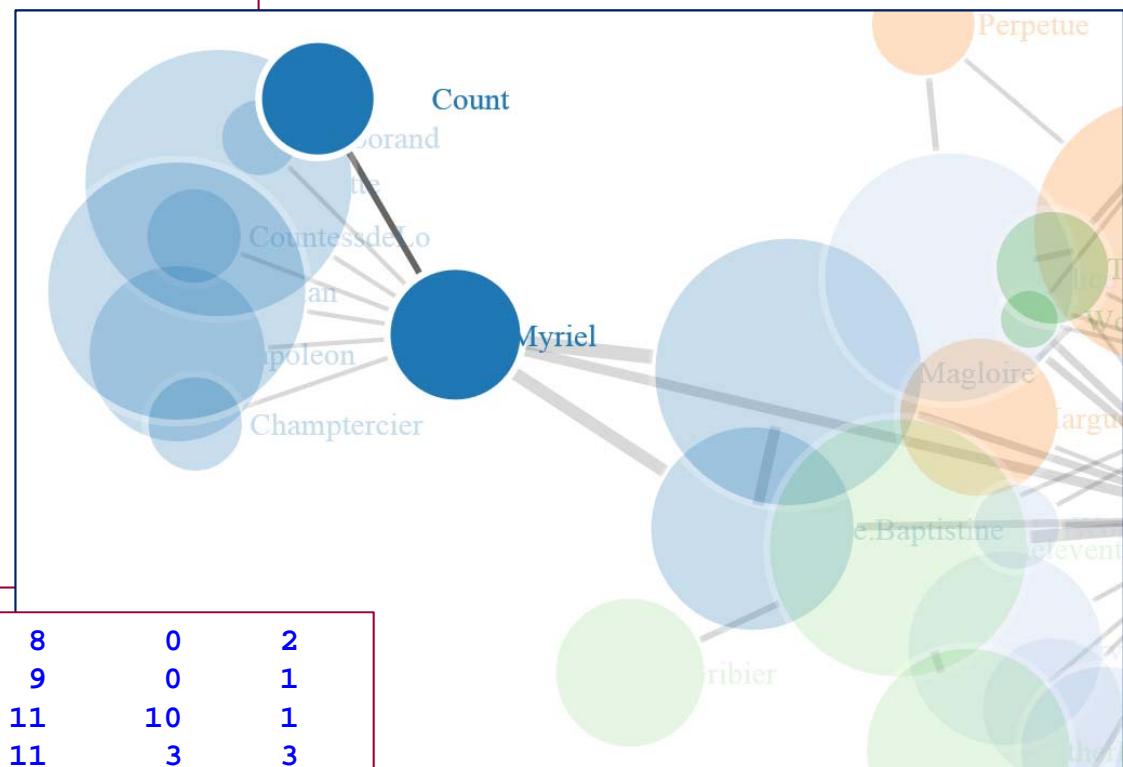
```
forceNetwork(Links = MisLinks, Nodes = MisNodes, Source = "source",
             Target = "target", Value = "value", NodeID = "name",
             Nodesize = 'size', radiusCalculation = "d.nodesize",
             Group = "group", opacity = 1, legend = T, zoom = T, opacityNoHover = 1)
```



# forceNetwork

```
> data.frame(id=0:(nrow(MisNodes)-1), MisNodes)
  id      name group size
1 0       Myriel  1    15
2 1     Napoleon  1    20
3 2 Mlle.Baptistine  1    23
4 3   Mme.Magloire  1    30
5 4 CountessdeLo  1    11
6 5     Geborand  1     9
7 6  Champtercier  1    11
8 7     Cravatte  1    30
9 8       Count  1     8
10 9     OldMan  1    29
11 10    Labarre  2    29
12 11    Valjean  2     9
13 12 Marguerite  3    18
...
76 75     Brujon  4    16
77 76 Mme.Hucheloup  8     6
```

	source	target	value		9	8	0	2
1	1	0	1		10	9	0	1
2	2	0	8		11	11	10	1
3	3	0	10		12	11	3	3
4	3	2	6		13	11	2	3
5	4	0	1		14	11	0	5
6	5	0	1		15	12	11	1
7	6	0	1		...			
8	7	0	1		253	76	48	1
					254	76	58	1





# Sankey Diagram

<http://www.sankey-diagrams.com/>

Google Sankey diagram

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tableau python oil generator flow energy ktoe diagram maker

Arrows point to flow direction  
Light Energy 10J  
Electrical Energy 100 J  
Heat Energy 90 J  
Line width = Flow amount  
E<sub>in</sub> smoke friction alternator condenser pump

Everyone Trump has attacked on Twitter since becoming President  
16.7 attacks from Jan. 20 to Oct. 31.  
Others 24 Chark & Berry 5 Riley 3 Democ 12 GOF 12 Others 27 17 NYT 15 CNN 12 NBC 14 Others 16 33 Public fig 22 "Fake News"  
Others 27 17 NYT 15 CNN 12 NBC 14 Others 16 33 Public fig 22 "Fake News"

SANKEY DIAGRAM TUTORIAL

Superstore Interactive Sankey

2016

<https://hmwu.idv.tw>



## Create a D3 JavaScript Sankey diagram

### Usage

```
sankeyNetwork(Links, Nodes, Source, Target, Value, NodeID, NodeGroup = NodeID,  
LinkGroup = NULL, units = "",  
colourScale = JS("d3.scaleOrdinal(d3.schemeCategory20);"), fontSize = 7,  
fontFamily = NULL, nodeWidth = 15, nodePadding = 10, margin = NULL,  
height = NULL, width = NULL, iterations = 32, sinksRight = TRUE)
```

### Arguments

- **Links**: a data frame object with the links between the nodes. It should have include the Source and Target for each link. An optional Value variable can be included to specify how close the nodes are to one another.
- **Nodes**: a data frame containing the node id and properties of the nodes. If no ID is specified then the nodes must be in the same order as the Source variable column in the Links data frame. Currently only grouping variable is allowed.
- **Source**: character string naming the network source variable in the Links data frame.
- **Target**: character string naming the network target variable in the Links data frame.
- **Value**: character string naming the variable in the Links data frame for how far away the nodes are from one another.
- **NodeID**: character string specifying the node IDs in the Nodes. data frame. Must be 0-indexed.
- **NodeGroup**: character string specifying the node groups in the Nodes. Used to color the nodes in the network.
- **LinkGroup**: character string specifying the groups in the Links. Used to color the links in the network.



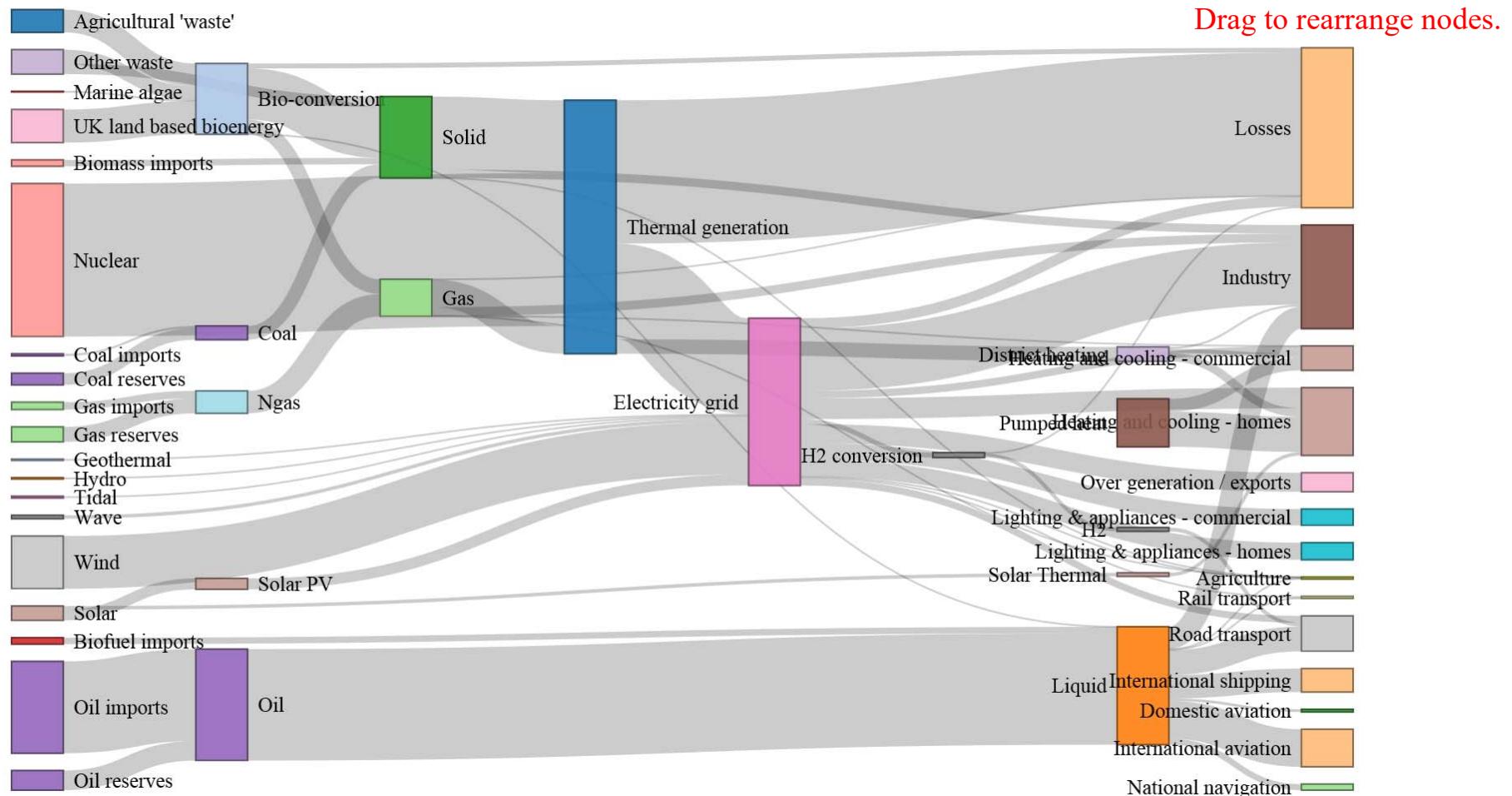
## Create a D3 JavaScript Sankey diagram

```
> URL <- paste0(  
+     "https://cdn.rawgit.com/christophergandrud/networkD3/",  
+     "master/JSONdata/energy.json")  
> Energy <- jsonlite::fromJSON(URL)  
> str(Energy)  
List of 2  
 $ nodes:'data.frame': 48 obs. of  1 variable:  
   ..$ name: chr [1:48] "Agricultural 'waste'" "Bio-conversion" "Liquid" "Losses" ...  
 $ links:'data.frame': 68 obs. of  3 variables:  
   ..$ source: int [1:68] 0 1 1 1 1 6 7 8 10 9 ...  
   ..$ target: int [1:68] 1 2 3 4 5 2 4 9 9 4 ...  
   ..$ value : num [1:68] 124.729 0.597 26.862 280.322 81.144 ...  
> lapply(Energy, head)  
$nodes  
      name  
1 Agricultural 'waste'  
2      Bio-conversion  
3          Liquid  
4          Losses  
5          Solid  
6          Gas  
  
$links  
  source target  value  
1     0      1 124.729  
2     1      2  0.597  
3     1      3 26.862  
4     1      4 280.322  
5     1      5 81.144  
6     6      2 35.000
```

```
> sankeyNetwork(Links = Energy$links, Nodes = Energy$nodes,  
+                 Source = "source", Target = "target",  
+                 Value = "value", NodeID = "name",  
+                 fontSize = 12, nodeWidth = 30)
```

# sankeyNetwork

```
> sankeyNetwork(Links = Energy$links, Nodes = Energy$nodes,
+                 Source = "source", Target = "target",
+                 Value = "value", NodeID = "name",
+                 font_size = 12, nodeWidth = 30)
```



# sankeyNetwork



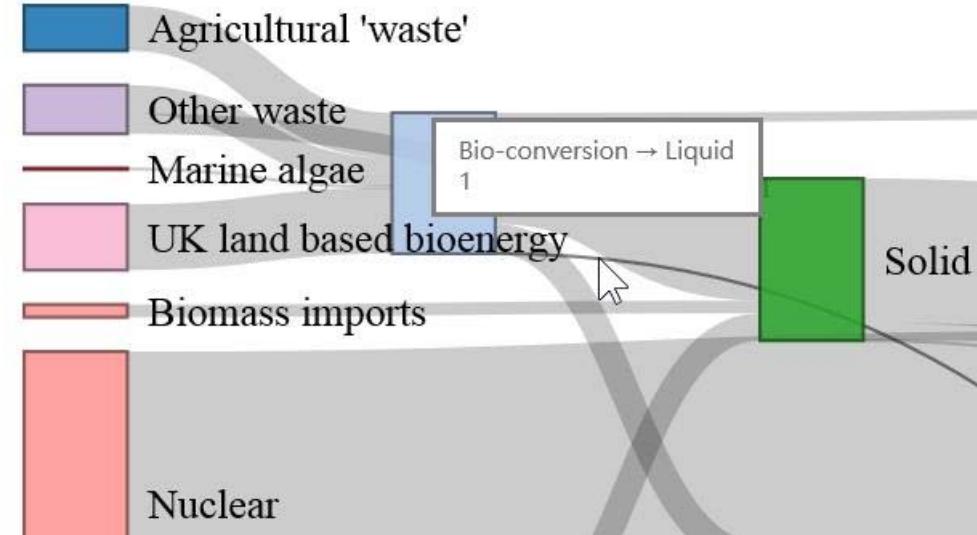
&gt; Energy

\$nodes

		name
1		Agricultural 'waste'
2		Bio-conversion
3		Liquid
4		Losses
5		Solid
6		Gas
7		Biofuel imports
8		Biomass imports
...		
46		UK land based bioenergy
47		Wave
48		Wind

\$links

	source	target	value
1	0	1	124.729
2	1	2	0.597
3	1	3	26.862
4	1	4	280.322
5	1	5	81.144
6	6	2	35.000
7	7	4	35.000
...			
67	46	15	19.013
68	47	15	289.366



Sankey diagrams are closely related to alluvial diagrams, which show how network structure changes over time.  
[https://en.wikipedia.org/wiki/Alluvial\\_diagram](https://en.wikipedia.org/wiki/Alluvial_diagram)



## Create Reingold-Tilford Tree network diagrams

### Usage

```
radialNetwork(List, height = NULL, width = NULL, fontSize = 10,  
  fontFamily = "serif", linkColour = "#ccc", nodeColour = "#fff",  
  nodeStroke = "steelblue", textColour = "#111", opacity = 0.9,  
  margin = NULL)
```

```
> URL <- paste0("https://cdn.rawgit.com/christophergandrud/networkD3/",  
+                 "master/JSONdata//flare.json")  
> Flare <- jsonlite::fromJSON(URL, simplifyDataFrame = FALSE)  
> Flare$children = Flare$children[1:3]  
> str(Flare)
```

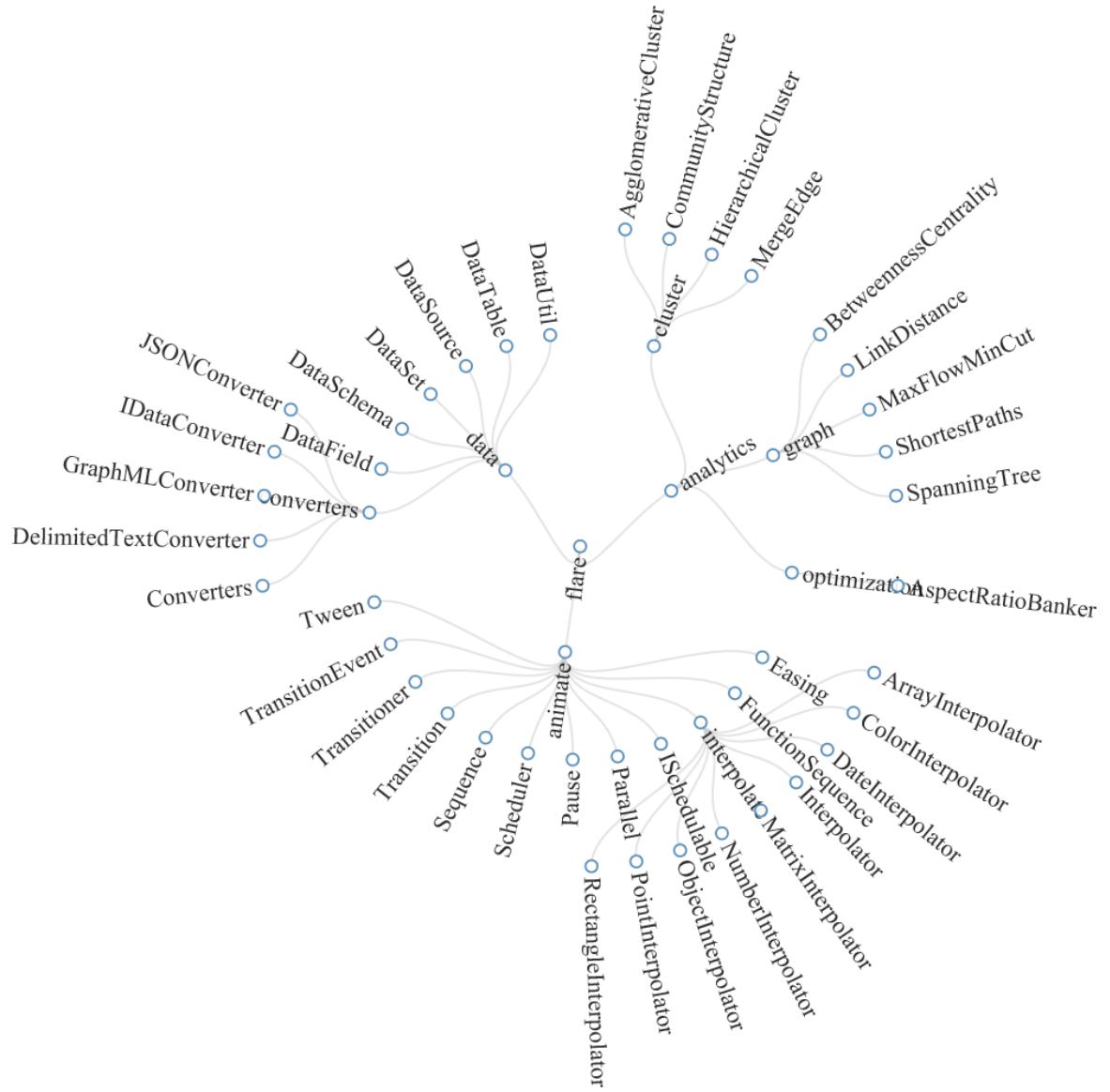


```
> radialNetwork(List = Flare, fontSize = 14)
```

---

```
> str(Flare)
List of 2
 $ name      : chr "flare"
 $ children:List of 3
 ..$ :List of 2
 ...$ name   : chr "analytics"
 ...$ children:List of 3
 ...$ :List of 2
 ...$ name   : chr "clus"
 ...$ children:List of 4
 ...$ :List of 2
 ...
 ...$ :List of 2
 ...$ name   : chr "animate"
 ...$ children:List of 12
 ...$ :List of 2
 ...$ name: chr "Easing"
 ...$ size: int 17010
 ...$ :List of 2
 ...
 ...$ :List of 2
 ...$ name   : chr "data"
 ...$ children:List of 7
 ...$ :List of 2
 ...$ name   : chr "conv"
 ...$ children:List of 5
 ...$ :List of 2
 ...$ name: chr "Cc"
```

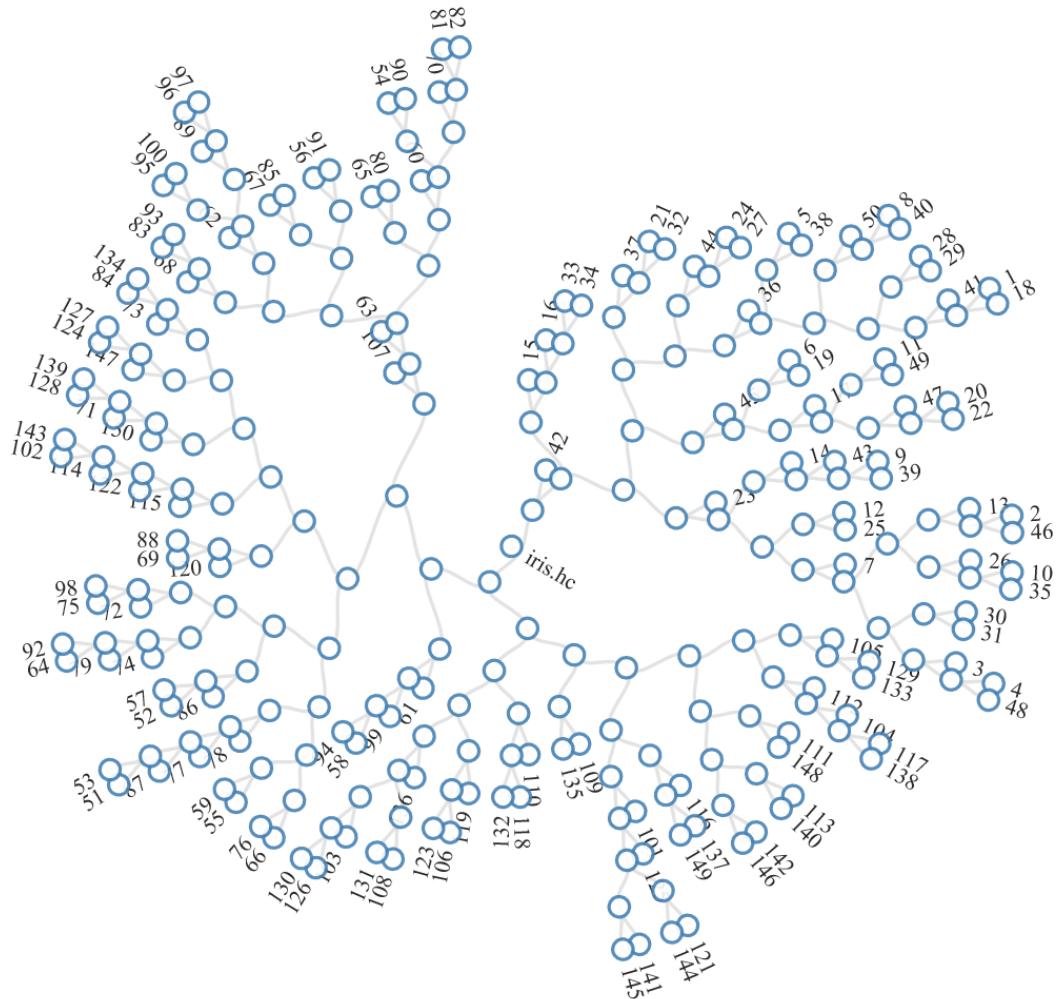
---

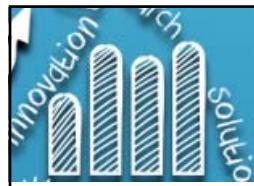




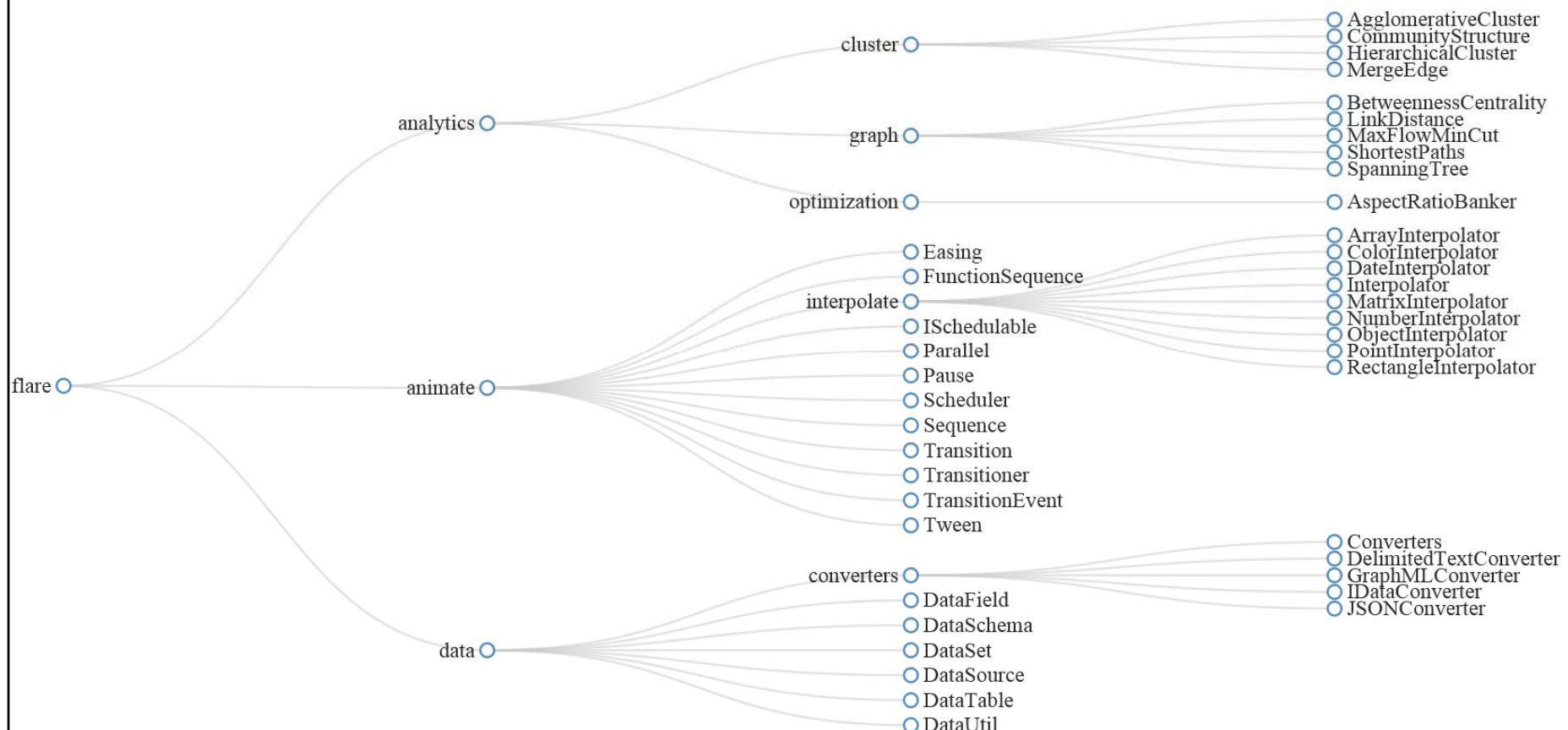
# radialNetwork for a tree dendrogram

```
> iris.hc <- hclust(dist(iris[,1:4]), "ave")
> radialNetwork(as.radialNetwork(iris.hc))
```





## diagonalNetwork(List = Flare, fontSize = 14)

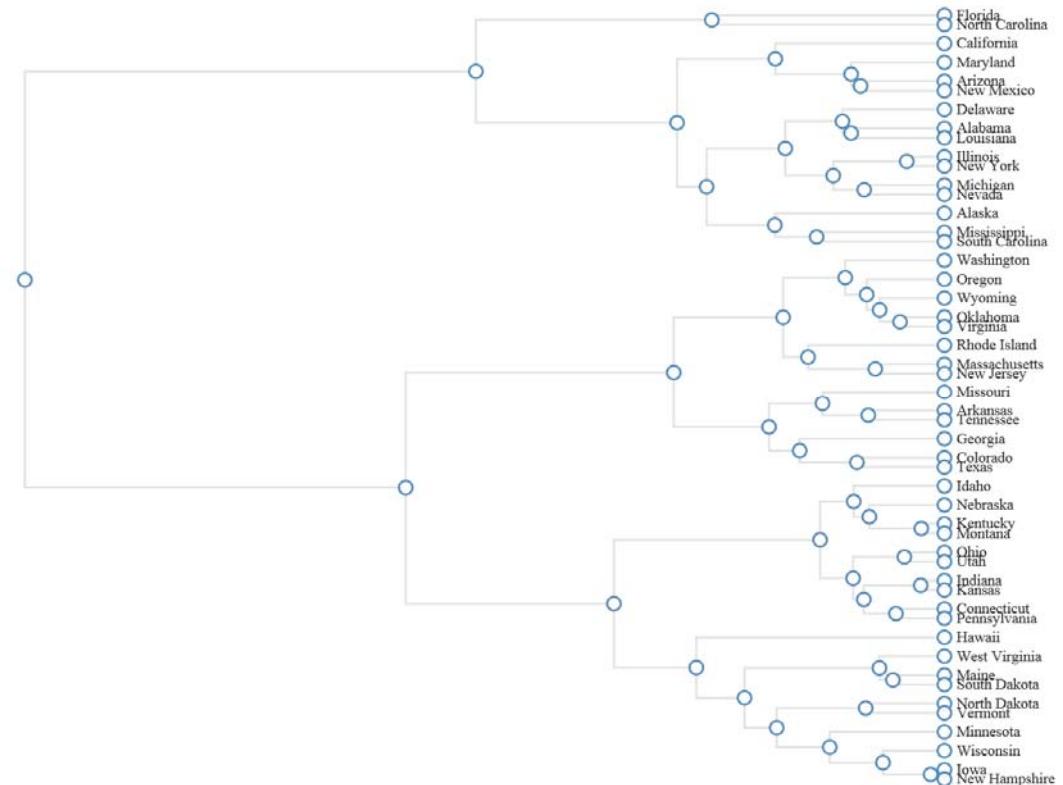


## Create hierarchical cluster network diagrams

### Usage

```
dendroNetwork(hc, height = 500, width = 800, fontSize = 10,
  linkColour = "#ccc", nodeColour = "#fff", nodeStroke = "steelblue",
  textColour = "#111", textOpacity = 0.9, textRotate = NULL,
  opacity = 0.9, margins = NULL, linkType = c("elbow", "diagonal"),
  treeOrientation = c("horizontal", "vertical"), zoom = FALSE)
```

```
> head(USArrests)
   Murder Assault UrbanPop Rape
Alabama    13.2     236      58 21.2
Alaska     10.0     263      48 44.5
Arizona     8.1     294      80 31.0
Arkansas    8.8     190      50 19.5
California   9.0     276      91 40.6
Colorado    7.9     204      78 38.7
> str(USArrests)
'data.frame': 50 obs. of 4 variables:
 $ Murder : num 13.2 10 8.1 8.8 9 7.9 ...
 $ Assault : int 236 263 294 190 276 20 ...
 $ UrbanPop: int 58 48 80 50 91 78 77 7 ...
 $ Rape    : num 21.2 44.5 31 19.5 40.6 ...
> hc <- hclust(dist(USArrests), "ave")
> dendroNetwork(hc, height = 600)
```





# Good and bad graphs

- Good graphs clearly show the important features of the data.
- They should always have:
  - a title;
  - labelled axes;
  - a key.
- In general they should **tell a story** and **be memorable** but also have a "**low information to ink ratio**" (junk kept to a minimum and no distracting features) and not mislead the viewer.
- Choice of **color** when designing charts and graphs is also important to allow for color blindness and black and white printing.

[https://iae-web.org/islp/apps/gov\\_stats\\_graphing/GoodBad/GoodBadGraphs.pdf](https://iae-web.org/islp/apps/gov_stats_graphing/GoodBad/GoodBadGraphs.pdf)



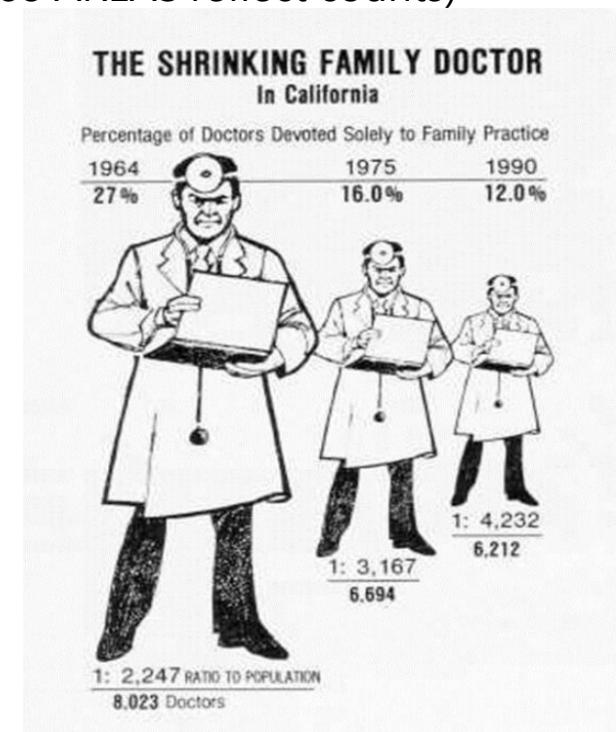
# Good and bad graphs

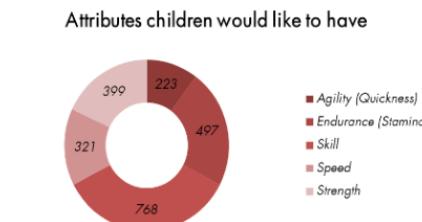
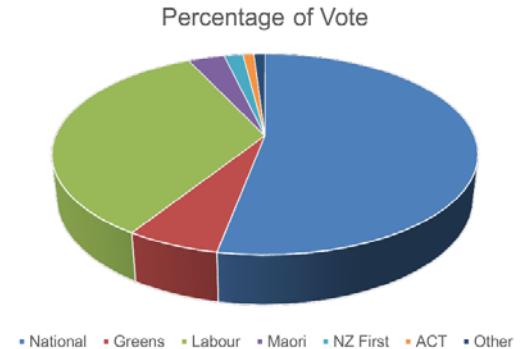
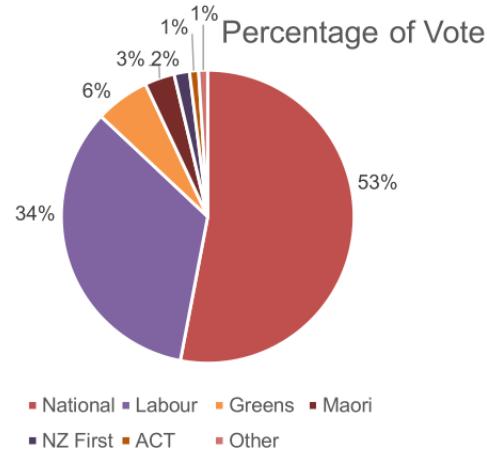
- Graphs are often made misleading for advertising or other purposes, or even just by accident, by:
  - Leaving gaps/changing the scale in vertical axes
  - Uneven shading/colours
  - Unfair emphasis on some sections
  - Distorting areas in histograms (bar widths should always be equal - if you have different widths then the bar height must be adjusted so AREAS reflect counts)
  - Use of 3-dimensions instead of two
  - Misleading use of pictograms

In particular, watch out for missing zero points on axes, spurious colouring and annotation, and unjustifiable extrapolation. Pictograms are often misleading as in the case of the graph as areas or volumes (instead of heights) are used to represent numbers exaggerating differences visually.

## Example (from the Los Angeles Times, August 5 1979, p3)

The data show a reduction in the ratio from 27% to 12%. this is represented by a change in the height of the doctor but your eye sees a change in the area.





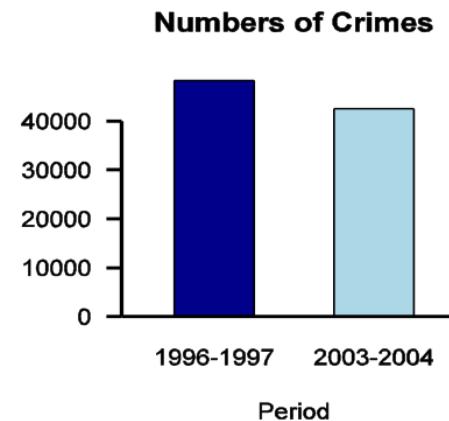
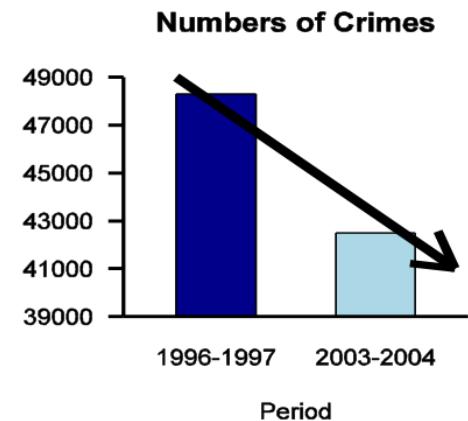
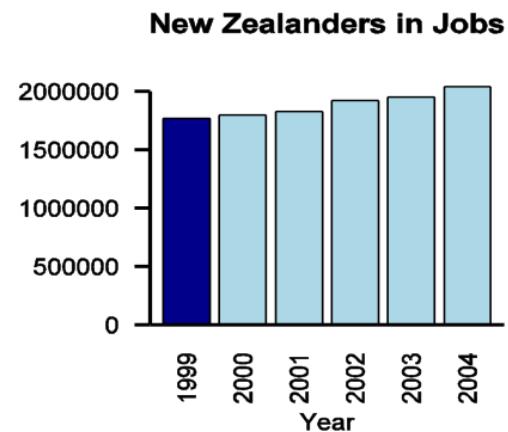
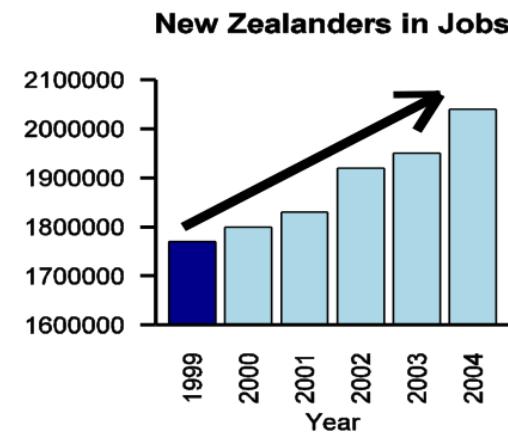
- Sectors don't touch in the middle, (so angles can't be compared easily)

<p>Attributes children would like to have</p> <table border="1"> <thead> <tr> <th>Attribute</th> <th>Count</th> </tr> </thead> <tbody> <tr><td>Strength</td><td>768</td></tr> <tr><td>Speed</td><td>497</td></tr> <tr><td>Skill</td><td>321</td></tr> <tr><td>Endurance</td><td>223</td></tr> <tr><td>Agility</td><td>309</td></tr> </tbody> </table> <ul style="list-style-type: none"> <li>Sectors should be touching each other</li> <li>No percentage labels</li> <li>No indication of how many children participated</li> </ul>	Attribute	Count	Strength	768	Speed	497	Skill	321	Endurance	223	Agility	309	<p>Attributes children would like to have</p> <table border="1"> <thead> <tr> <th>Attribute</th> <th>Count</th> </tr> </thead> <tbody> <tr><td>Strength</td><td>768</td></tr> <tr><td>Speed</td><td>497</td></tr> <tr><td>Skill</td><td>321</td></tr> <tr><td>Endurance</td><td>223</td></tr> <tr><td>Agility</td><td>309</td></tr> </tbody> </table> <ul style="list-style-type: none"> <li>Sectors should be touching each other</li> <li>No key to say what each sector represents</li> <li>No indication as to how many children participated</li> </ul>	Attribute	Count	Strength	768	Speed	497	Skill	321	Endurance	223	Agility	309
Attribute	Count																								
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Attribute	Count																								
Strength	768																								
Speed	497																								
Skill	321																								
Endurance	223																								
Agility	309																								
Attribute	Count																								
Strength	768																								
Speed	497																								
Skill	321																								
Endurance	223																								
Agility	309																								



# Bar charts

Both the (made up) graphs on the left mislead the reader by exaggerating the differences in the heights of the bars by not starting the vertical axis at zero. The correct graphs are given on the right.

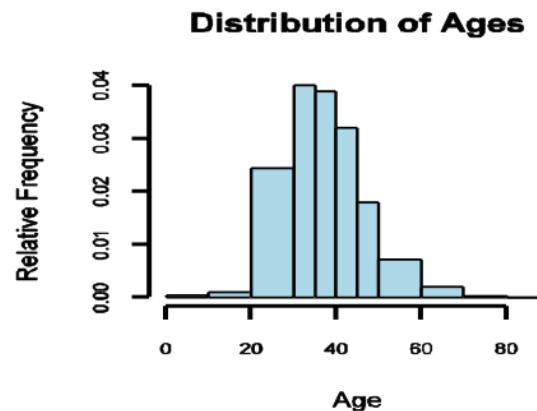
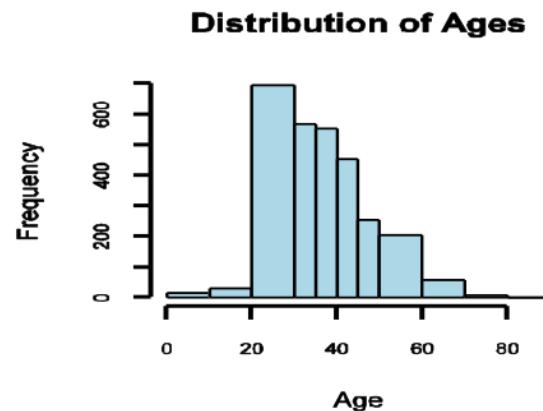


<https://methodsavvy.com/good-data-bad-graphs/>



# Histograms

The graph on the left misleads the reader by doubling the width of some of the bars. The correct graph on the right halves the heights of these bars so that the area still represents the frequency.





# The top ten worst graphs

The top ten worst graphs

[https://www.biostat.wisc.edu/~kbroman/topten\\_worstgraphs/](https://www.biostat.wisc.edu/~kbroman/topten_worstgraphs/)

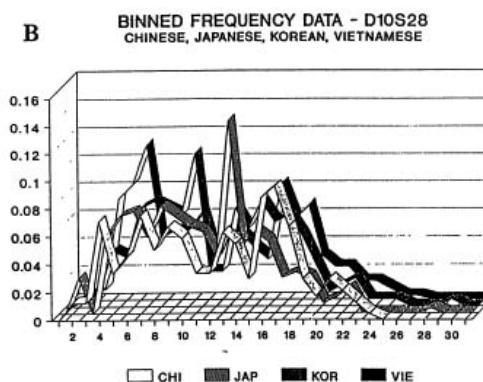
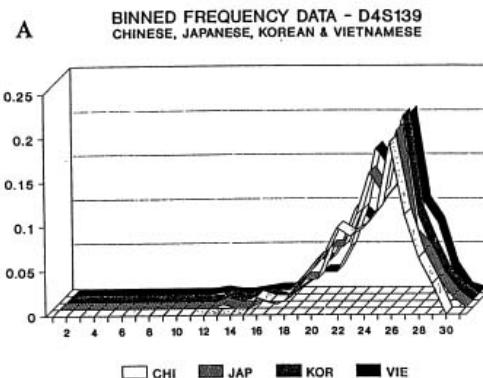


FIG. 4. Fixed bin distribution (histogram) for two loci and four Asian subpopulations (used with permission from John Hartmann): the boundaries of the 30 bins (vertical axis) are determined by the FBI; these bins are not of equal length. Sample sizes (numbers of individuals) for Chinese, Japanese, Korean and Vietnamese are 103, 125, 93 and 215 for D4S139 and 120, 137, 100 and 193 for D10S28. The horizontal axis is the bin number; bins are not of equal length.

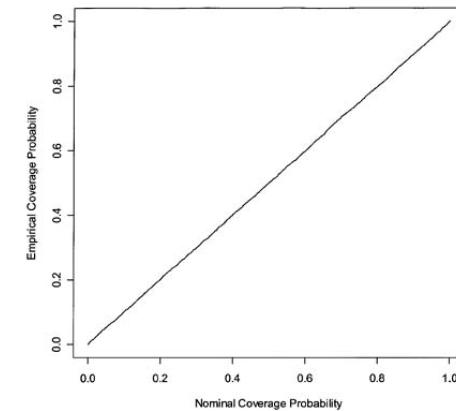
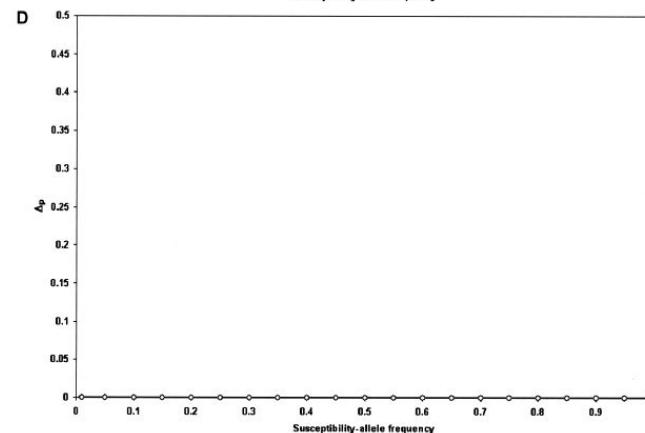
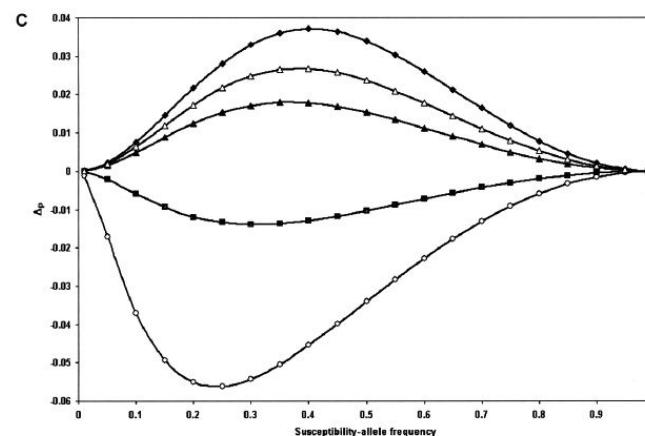
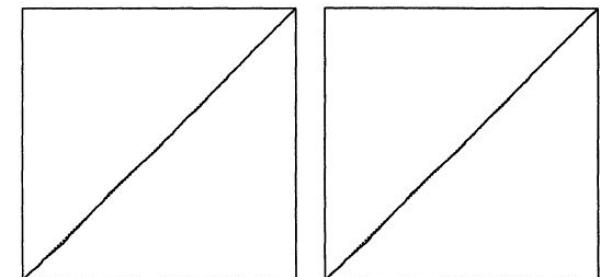


Figure 1. Empirical coverage of CIs for the relative-risk parameter  $\beta$  of haplotype 01100. Results are based on 10,000 simulated data sets with the same haplotype frequencies as the FUSION data. Haplotype 01100 has a multiplicative effect on disease risk, with  $\beta = 0.35$ .



(a)

(b)

Figure 1. SRQ Plots of  $T_i/T_n$  (Vertical Axes) Against  $i/n$  (Horizontal Axes) for the Gibbs Sampler (a) and an Alternating Gibbs/Independence Sampler (b) for the Pump Failure Data Based on Runs of Length 5,000. Lines through the origin with unit slope are shown dashed; axis ranges are from 0 to 1 for all axes.



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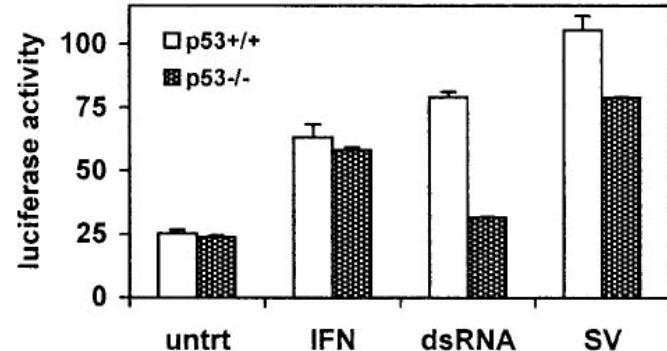


FIG. 4. ISG15 promoter activity mimics endogenous ISG15 mRNA regulation by p53, dsRNA, and virus. Cells ( $6 \times 10^5$  HCT 116) were seeded in 32-mm plates and allowed to attach overnight. Cells were transfected with 500 ng of pGL3/ISG15-Luc, 50 ng of pRL null (Promega), and 450 ng of pcDNA3 for carrier DNA by using Lipofectamine Plus (Life Technologies) following the manufacturer's instructions. Twenty-four hours posttransfection, the medium was aspirated and replaced with medium containing either 1,000 U of IFN- $\alpha$ /ml, 50  $\mu$ g of dsRNA/ml, or Sendai virus (multiplicity of infection, 10). Cells were incubated for 12 h and then lysed, and luciferase assays were performed. Luciferase activity was assessed on 20  $\mu$ l of each lysate as directed by the supplier (Dual Luciferase Kit, Promega) using a TD 20/20 luminometer (Turner Designs). Luciferase activity is presented as the ratio of firefly activity to renilla activity to control for differences in transfection efficiency. Each data point is the mean of triplicate samples  $\pm$  the standard error; the data presented are representative of four independent experiments.

## Distribution of All TFBS Regions

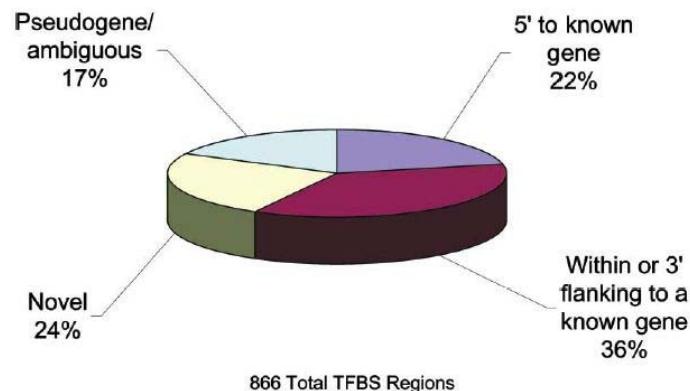


Figure 1. Classification of TFBS Regions  
TFBS regions for Sp1, cMyc, and p53 were classified based upon proximity to annotations (RefSeq, Sanger hand-curated annotations, GenBank full-length mRNAs, and Ensembl predicted genes). The proximity was calculated from the center of each TFBS region. TFBS regions were classified as follows: within 5 kb of the 5' most exon of a gene, within 5 kb of the 3' terminal exon, or within a gene, novel or outside of any annotation, and pseudogene/ambiguous (TFBS overlapping or flanking pseudogene annotations, limited to chromosome 22, or TFBS regions falling into more than one of the above categories).

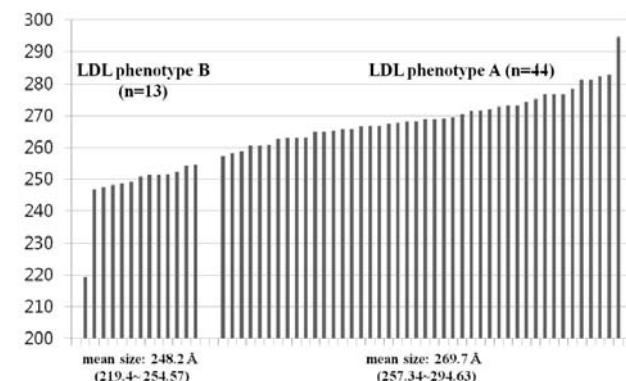


Fig. 1. Distribution of low-density lipoprotein (LDL) particle size in all study subjects (LDL phenotypes A and B). LDL phenotype A group (mean size: 269.7 Å, n = 44), subjects with buoyant-mode profiles [peak LDL particle diameter  $\geq$  264 Å] including intermediate LDL subclass pattern [256 Å  $\leq$  peak LDL particle diameter  $\leq$  263 Å]; LDL phenotype B group (mean size: 248.2 Å, n = 13), subjects with dense-mode profiles [peak LDL particle diameter  $\leq$  255 Å]



# The top ten worst graphs

The top ten worst graphs

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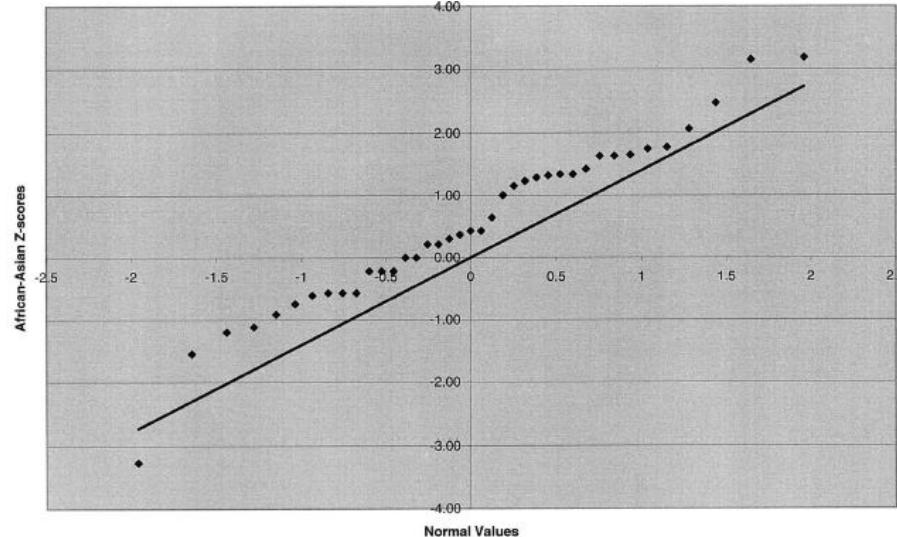
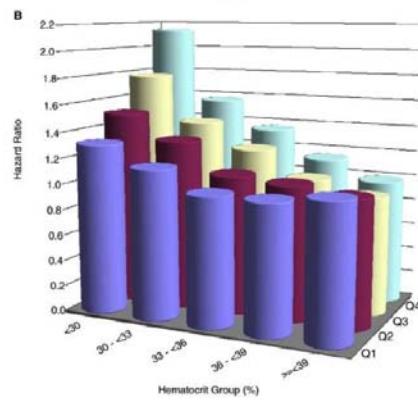


Figure 2 Q-Q plots of Z scores for telomeric interval-length differences. a, African Americans versus Asians. b, Whites versus Asians.



<https://hmwu.idv.tw>

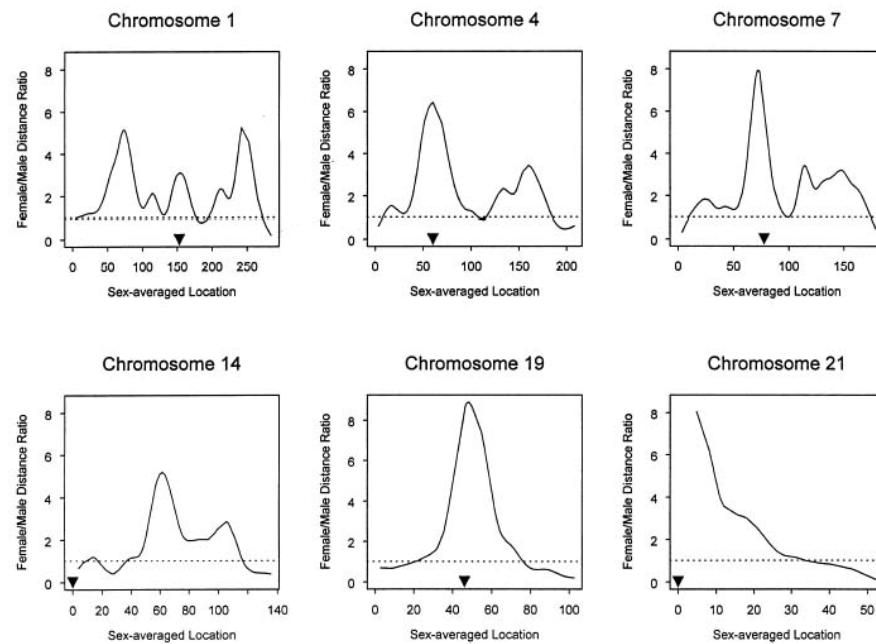


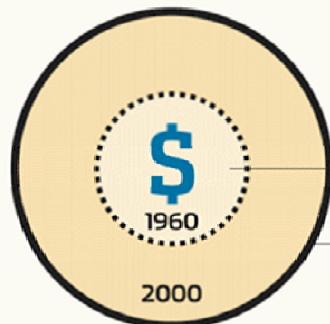
Figure 1 Plots of the female:male genetic-distance ratio against sex-averaged genetic location (in cM) along six selected chromosomes. Approximate locations of the centromeres are indicated by the triangles. The dashed lines correspond to equal female and male distances.



# The Wall Street Journal Lies with Statistics?

## MEDIAN FAMILY INCOME

In the 14 most elite ZIP Codes (as of 1960, in today's purchasing power)

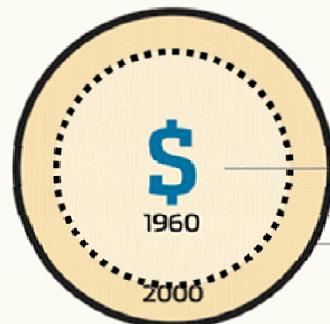


SOURCE: 'COMING APART'

**Inaccurate graph as it appeared in  
the *Wall Street Journal* [1/21/2012]**

## MEDIAN FAMILY INCOME

In the 14 most elite ZIP Codes (as of 1960, in today's purchasing power)



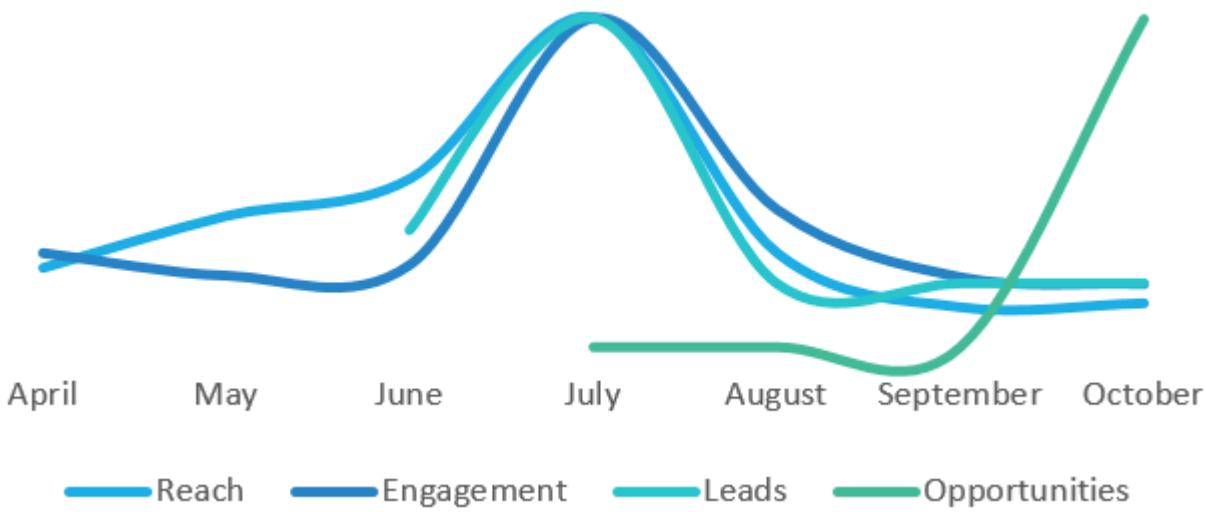
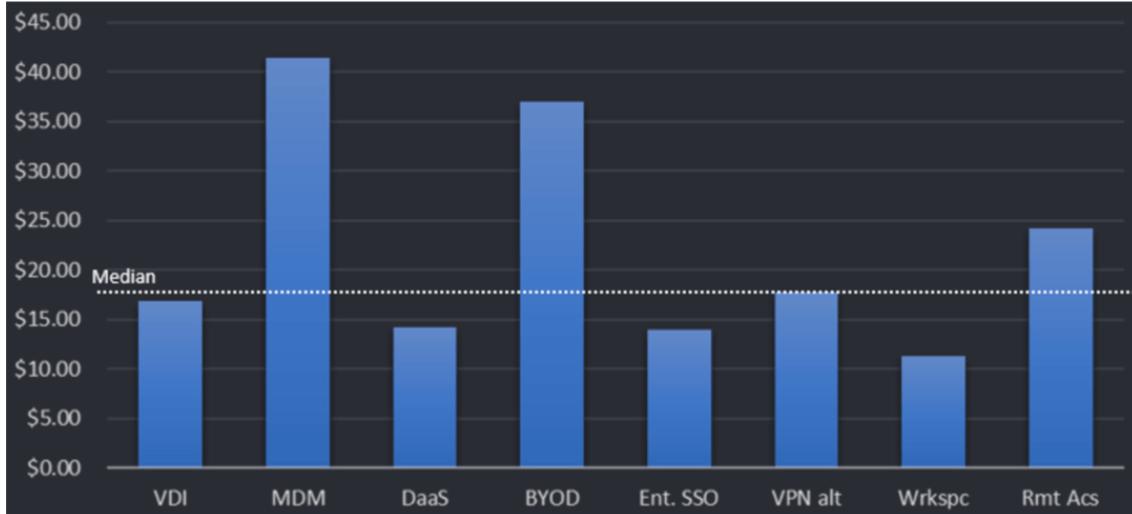
SOURCE: 'COMING APART'

**Accurate graph constructed  
by [EvalBlog.com](#)**

<https://evalblog.com/2012/01/23/tragic-graphic-the-wall-street-journal-lies-with-statistics/>

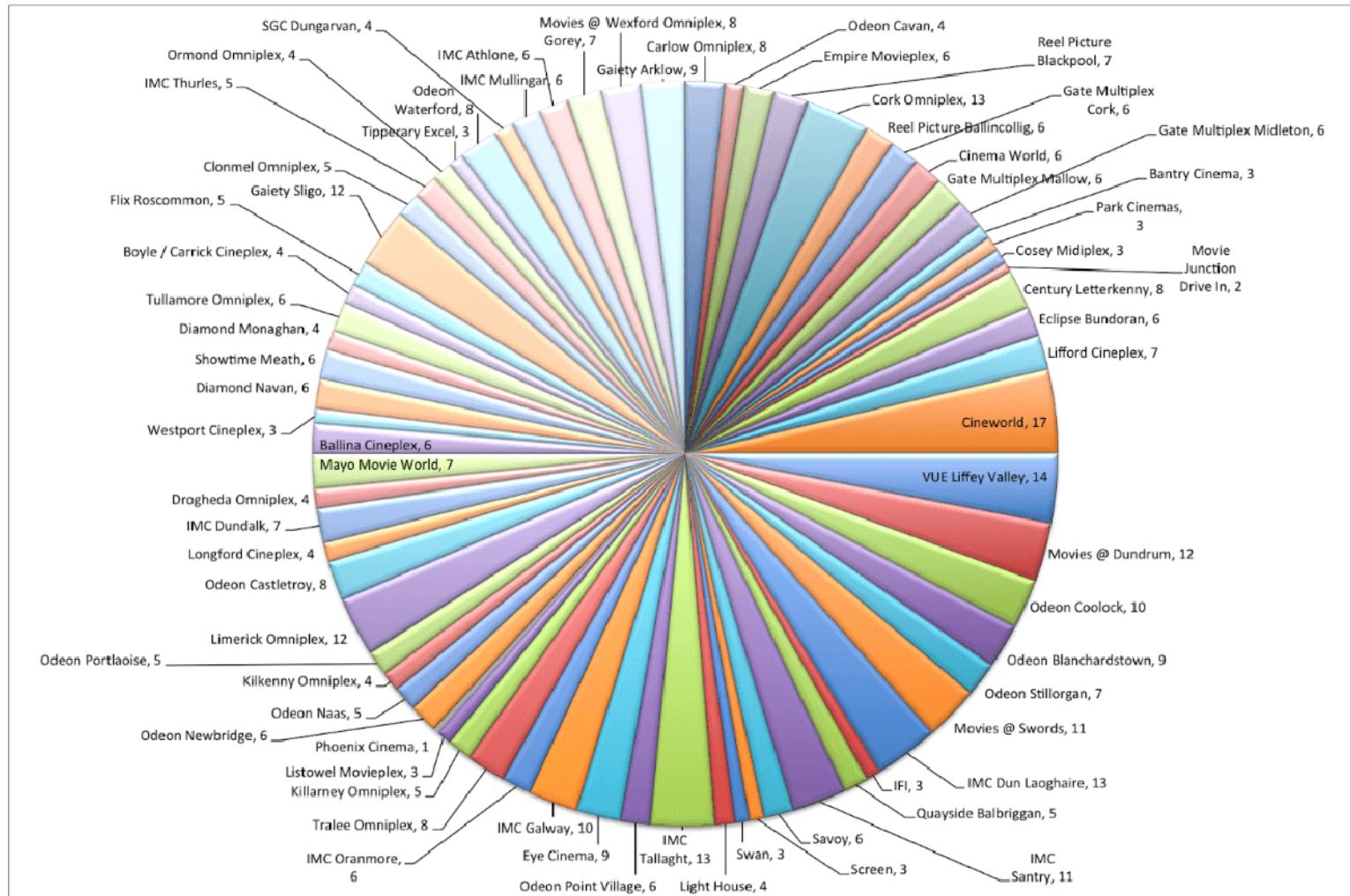


# Use Labels Properly



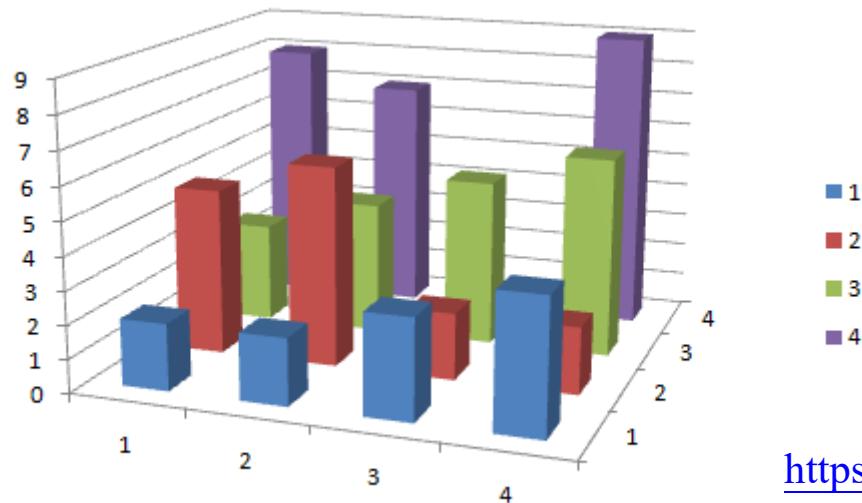
<https://methodsavvy.com/good-data-bad-graphs/>

# Limit Dimensions



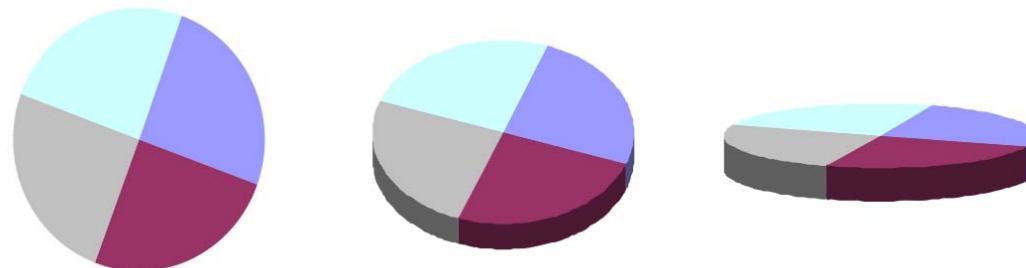
<https://methodssavvy.com/good-data-bad-graphs/>

# 3D Graphs – Just Say No



<https://methodsavvy.com/good-data-bad-graphs/>

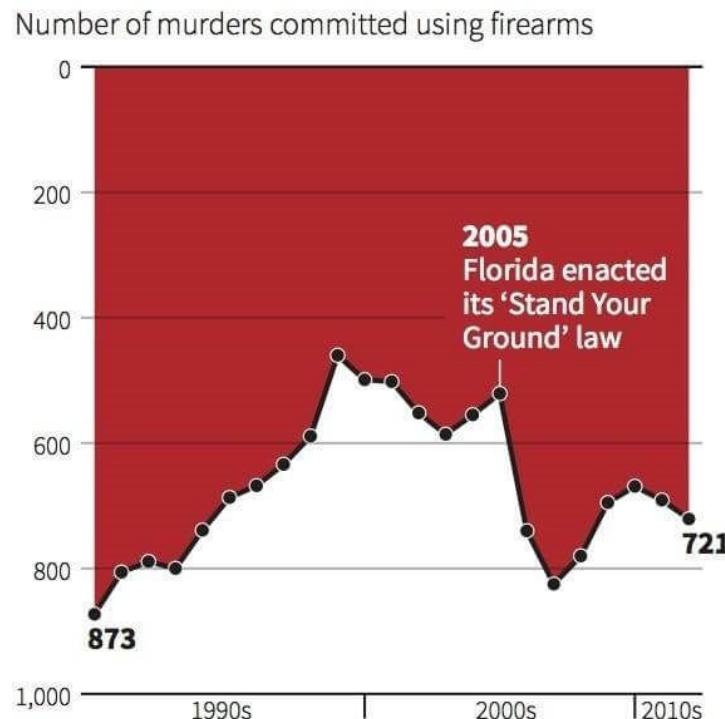
Stay away from 3-D charts!





# Deceptive Graphs

## Gun deaths in Florida



This next graph is honestly pretty deceptive to the average casual reader and goes a long way to demonstrate how data can be clearly used but easily misunderstood. At first glance, this graph would appear to indicate gun violence in Florida has substantially worsened in recent years. Then after the passage of the Stand Your Ground legislation, gun violence immediately decreased.

However, the careful observer will notice the Y axis is inverted. The story of gun violence decreasing is a false narrative. The data shows that gun violence was actually lower before the passage of the legislation, and actually got substantially worse after the law was passed.

Source: Florida Department of Law Enforcement

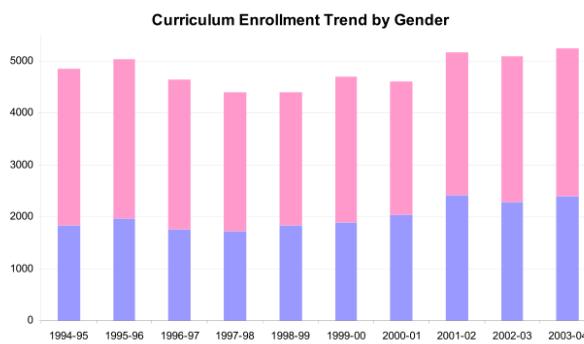
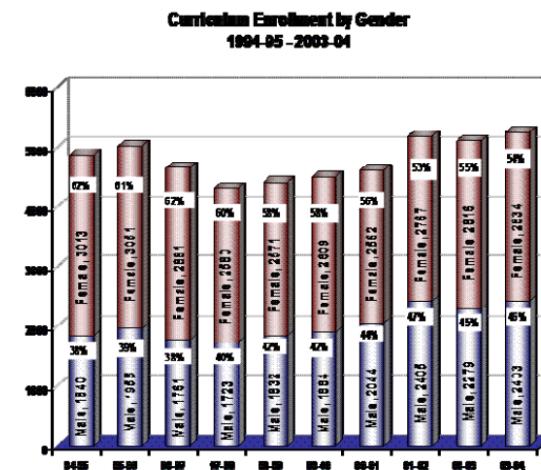
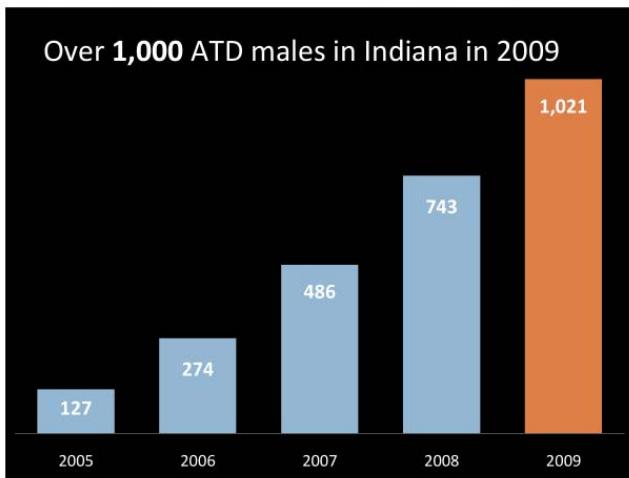
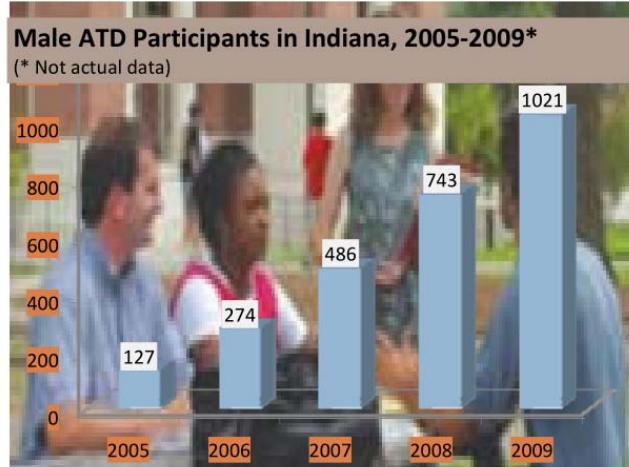
C. Chan 16/02/2014

REUTERS

<https://methodssavvy.com/good-data-bad-graphs/>



# Bad graphs



<http://aaude.org/system/files/documents/public/strategy-institute-handout-final.pdf>



# Bad graphs

## Age Structure of College Enrolment (1972-1976)

This graph presents five values. It uses six colours, unnecessary perspective and a split axis to do so. American Education Magazine.

