

Regression Analysis (I)

Kutner's Applied Linear Statistical Models (5/E)

Chapter 6: Multiple Regression (I)

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Overview

1. Discuss a variety of multiple regression models. (more than one predictors)
2. Present the basic statistical results for multiple regression in _____.
3. The matrix expressions for multiple regression are the _____ as for SLR.
4. An example to illustrate a variety of _____ and _____ in multiple regression analysis.

6.1 Multiple Regression Models

Need for Several Predictor Variables

1. A single predictor variable in the model would have provided an _____ description since a number of _____ affect the response variable.
2. Predictions of the response variable based on a model containing only a single predictor variable are too _____ to be useful.
3. Multiple regression analysis is highly useful in experimental situations where the experimenter can _____.

4. The multiple regression models can be utilized for either _____ data or for _____ data from a completely randomized design.

First-Order Model with Two Predictor Variables

1. When there are two predictor variables X_1 and X_2 , the regression model:

(6.1)

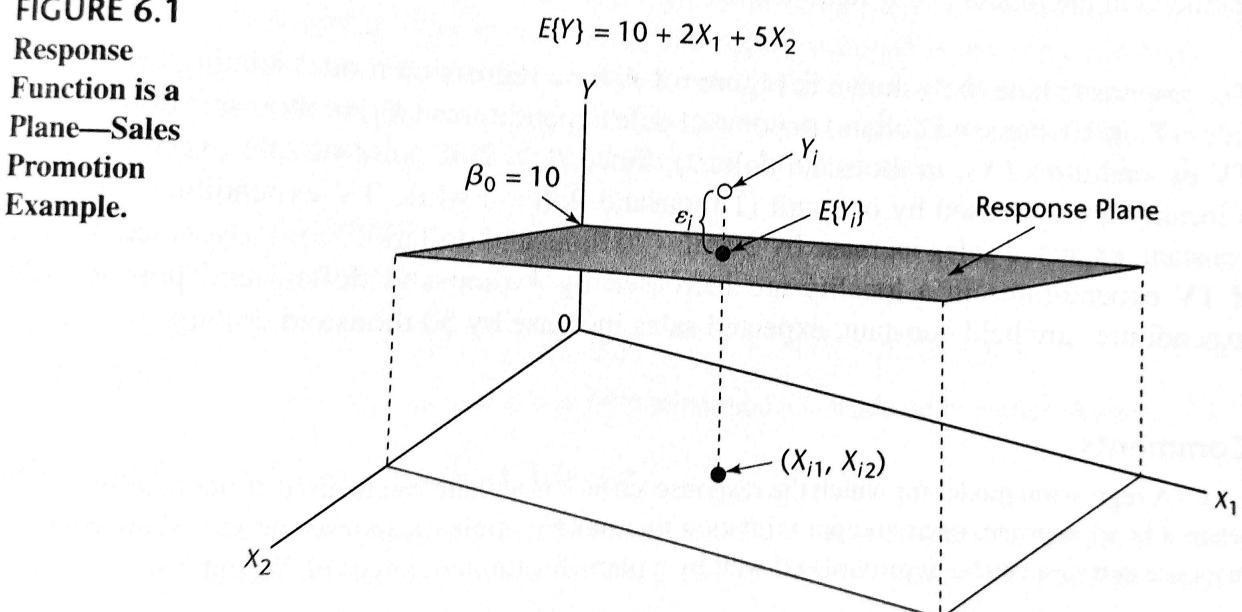
is called a _____ model with two predictor variables.

2. Assuming that _____, the regression function for model (6.1) is a _____ :

(6.2)

3. (Figure 6.1) The response plane: $E(Y) = 10 + 2X_1 + 5X_2$ (6.3).

FIGURE 6.1
Response
Function is a
Plane—Sales
Promotion
Example.



- (a) Any point on the response plane (6.3) corresponds to the mean response $E(Y)$ at the given combination of levels of _____.
- (b) The error term _____ : the vertical rule between Y_i and the response plane represents the difference between Y_i and the mean $E(Y_i)$ of the probability distribution of Y for the given (X_{i1}, X_{i2}) combination.

4. The regression function in multiple regression is called a _____ or a _____. In Figure 6.1, the response surface is a _____, but in other cases the response surface may be more _____ in nature.

5. Meaning of Regression Coefficients

- (a) The parameter β_0 is the _____ of the regression plane.
 - (b) If the scope of the model includes _____, then β_0 represents the mean response $E(Y)$ at $X_1 = 0, X_2 = 0$. Otherwise, β_0 _____ have any particular meaning as a separate term in the regression model.
 - (c) The parameter β_1 (β_2) indicates the _____ in the mean response $E(Y)$ per unit increase in _____ when _____ is held constant.
 - (d) When the effect of X_1 on the mean response does not depend on the level of X_2 , and correspondingly the effect of X_2 does not depend on the level of X_1 , the two predictor variables are said to have _____ or not to _____.
 - (e) Thus, the first-order regression model (6.1) is designed for predictor variables whose effects on the mean response are additive or do not interact.
6. The parameters β_1 and β_2 are sometimes called _____ because they reflect the partial effect of one predictor variable when the other predictor variable is included in the model and is _____.

First-Order Model with More than Two Predictor Variables

1. The regression model:

$$Y_i = \text{_____} \quad (6.5)$$

$$= \text{_____} \quad (6.5a)$$

$$= \text{_____} \quad \text{where } X_{i0} \equiv 1 \quad (6.5b)$$

is called a first-order model with $p - 1$ predictor variables.

2. Assuming that $E(\varepsilon_i) = 0$, the response function for regression model (6.5) is:

$$E(Y) = \underline{\hspace{10cm}} \quad (6.6)$$

3. This response function is a , which is a plane in more than two dimensions.
4. The parameter β_k indicates the with a unit increase in the predictor variable X_k when all other predictor variables in the regression model are held constant.
5. The first-order regression model (6.5) is designed for predictor variables whose effects on the mean response are and therefore do not interact.

General linear Regression Model

1. Define the general linear regression model, with normal error terms, simply in terms of X variables:

$$Y_i = \underline{\hspace{10cm}} \quad (6.7)$$

where:

- (a) $\beta_0, \beta_1, \dots, \beta_{p-1}$ are .
 - (b) X_{i1}, \dots, X_{ip} are constants (predictors, explanatory variables).
 - (c) ε_i are independent , $i = 1, \dots, n$.
2. The response function for regression model (6.7) is:
- $$E(Y) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \dots + \beta_{p-1} X_{p-1} \quad (6.8)$$
3. Thus, the general linear regression model with normal error terms implies that the observations Y_i are independent , with mean as given by (6.8) and with constant variance .
4. **Qualitative Predictor Variables**

- (a) The general linear regression model (6.7) encompasses not only quantitative predictor variables but also _____ ones, such as gender (male, female) or disability status (not disabled, partially disabled, fully disabled).
- (b) Use _____ variables that take on the values _____ to identify the classes of a qualitative variable.
- (c) **Example** Consider a regression analysis to predict the length of hospital stay (Y) based on the age (X_1) and gender (X_2) of the patient. The first-order regression model is:

$$Y_i = \underline{\hspace{10cm}} \quad (6.9)$$

X_{i1} = *i*th patient's age

X_{i2} =

The response function for regression model (6.9) is:

$$E(Y) = \underline{\hspace{10cm}} \quad (6.10)$$

For male patients, $X_2 = 0$ and response function (6.10) becomes:

$$E(Y) = \underline{\hspace{10cm}}, \quad \text{Male patients} \quad (6.10a)$$

For female patients, $X_2 = 1$ and response function (6.10) becomes:

$$E(Y) = \underline{\hspace{10cm}}, \quad \text{Female patients} \quad (6.10b)$$

These two response functions represent _____ lines with different intercepts.

- (d) In general, we represent a qualitative variable with c classes by means of _____ indicator variables. (details in Chapter 8)
5. **Example** The first-order model with age, gender (male, female) or disability status (not disabled, partially disabled, fully disabled) as predictor variables then is:

$$Y_i = \underline{\hspace{10cm}} \quad (6.11)$$

where:

$$X_{i1} = \text{ith patient's age}$$

$$X_{i2} = \underline{\hspace{10cm}}$$

$$X_{i3} = \underline{\hspace{10cm}}$$

$$X_{i4} = \underline{\hspace{10cm}}$$

6. Polynomial Regression

- (a) Polynomial regression models are special cases of the general linear regression model. They contain _____ and _____ terms of the predictor variable(s), making the response function _____.
- (b) Example A polynomial regression model with one predictor variable:

$$Y_i = \beta_0 + \beta_1 X_i + \beta_2 X_i^2 + \varepsilon_i \quad (6.12)$$

- (c) If we let $X_{i1} = X_i$ and $X_{i2} = X_i^2$; we can write (6.12) as

$$Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \varepsilon_i$$

which is in the form of general linear regression model (6.7). (detail in Chapter 8).

7. Transformed Variables

- (a) Models with transformed variables involve complex, curvilinear response functions, yet still are special cases of the general linear regression model.
- (b) Example A model with a transformed _____ variable:

$$Y'_i = \log Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \beta_3 X_{i3} + \varepsilon_i.$$

- (c) Example A model with a transformed _____ variable:

$$Y'_i = 1/Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \varepsilon_i.$$

8. Interaction Effects

- (a) When the effects of the predictor variables on the response variable are not additive, the effect of one predictor variable depends on the levels of the other predictor variables. The general linear regression model (6.7) encompasses regression models with nonadditive or _____.
- (b) **Example** An example of a nonadditive regression model with two predictor variables X_1 and X_2 :

$$\begin{aligned} Y_i &= \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \beta_3 X_{i1}X_{i2} + \varepsilon_i \\ &= \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \beta_3 X_{i3} + \varepsilon_i \end{aligned}$$

The response function is complex because of the interaction term _____.

It is a special case of the general linear regression model. (detail in Chapter 8)

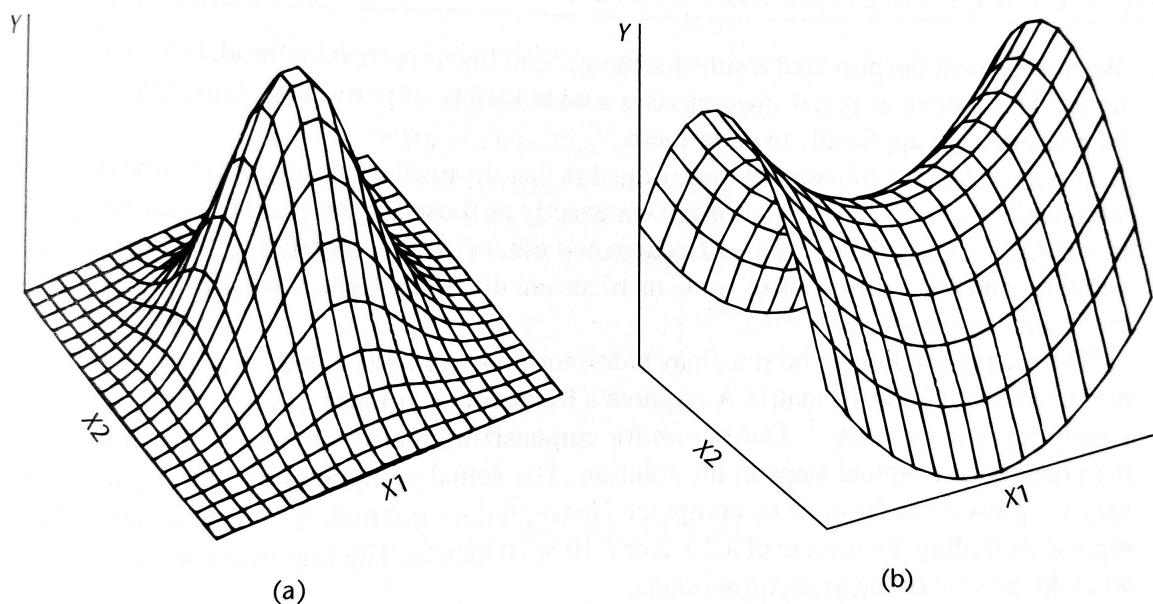
9. Combination of Cases

- (a) A regression model may combine several of the elements we have just noted and still be treated as a general linear regression model.
- (b) **Example** Consider the following regression model containing linear and quadratic terms for each of two predictor variables and an interaction term represented by the cross-product term:

$$\begin{aligned} Y_i &= \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i1}^2 + \beta_3 X_{i2} + \beta_4 X_{i2}^2 + \beta_5 X_{i1}X_{i2} + \varepsilon_i \\ &= \beta_0 + \beta_1 Z_{i1} + \beta_2 Z_{i2} + \beta_3 Z_{i3} + \beta_4 Z_{i4} + \beta_5 Z_{i5} + \varepsilon_i. \end{aligned}$$

- (c) (Figure 6.2) Two complex response surfaces.

FIGURE 6.2 Additional Examples of Response Functions.



10. Meaning of Linear in General Linear Regression Model

- (a) It should be clear from the various examples that general linear regression model (6.7) is not restricted to linear response surfaces.

$$Y_i = \beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \cdots + \beta_{p-1} X_{i,p-1} + \varepsilon_i \quad (6.7)$$

The term _____ refers to the fact that model (6.7) is linear in the _____; it does-not refer to the _____.

- (b) We say that a regression model is linear in the parameters when it can be written in the form:

$$Y_i = \quad ,$$

where the terms c_{i0}, c_{i1} , etc., are coefficients involving the

- (c) An example of a nonlinear regression model is the following:

$$Y_i = \beta_0 \exp(\beta_1 X_i) + \varepsilon_i$$

This is a _____ regression model because it cannot be expressed in the form of (6.17). (nonlinear regression models in Part III)

6.2 General Linear Regression Model in Matrix Terms

1. We now present the principal results for the general linear regression model (6.7) in matrix terms. The matrix notation may hide enormous computational complexities.
2. The actual computations will, in all but the very simplest cases, be done by computer.
3. Express general linear regression model (6.7):

$$Y_i = \underline{\hspace{10cm}} \quad (6.7)$$

in matrix terms:

$$\underline{\hspace{10cm}},$$

where

$$\mathbf{Y} = \underline{\hspace{10cm}}, \quad \mathbf{X} = \underline{\hspace{10cm}},$$

$$\underline{\hspace{10cm}} \quad \underline{\hspace{10cm}}$$

$$\boldsymbol{\beta} = \underline{\hspace{10cm}}, \quad \boldsymbol{\varepsilon} = \underline{\hspace{10cm}},$$

$$\underline{\hspace{10cm}} \quad \underline{\hspace{10cm}}$$

4. $\boldsymbol{\varepsilon}$ is a vector of independent normal random variables with $\underline{\hspace{10cm}}$ and $\underline{\hspace{10cm}}$.

5. The random vector \mathbf{Y} has expectation: $\underline{\hspace{10cm}}$, and the variance-covariance matrix of \mathbf{Y} is the same as that of $\boldsymbol{\varepsilon}$: $\underline{\hspace{10cm}}$.

6.3 Estimation of Regression Coefficients

1. The least squares criterion (1.8) is generalized as follows for general linear regression model (6.7):

$$Q = \underline{\hspace{10cm}} \quad (6.22)$$

2. The least squares estimators are those values of $\beta_0, \beta_1, \dots, \beta_{p-1}$ that .
3. The least squares normal equations for the general linear regression model (6.19) are:

$$\underline{\hspace{10cm}} \quad (6.24)$$

4. The least squares estimators are:

$$\mathbf{b} = \underline{\hspace{10cm}} \quad (6.25)$$

5. The method of maximum likelihood leads to the same estimators for normal error regression model (6.19) as those obtained by the method of least squares in (6.25).
6. The likelihood function in (1.26) generalizes directly for multiple regression:

$$L(\boldsymbol{\beta}, \sigma^2) = \frac{1}{(2\pi\sigma^2)^{n/2}} \exp \left\{ -\frac{1}{2\sigma^2} \sum_{i=1}^n (Y_i - \beta_0 - \beta_1 X_{i1} - \dots - \beta_{p-1} X_{ip})^2 \right\} \quad (6.26)$$

7. Maximizing this likelihood function with respect to $\beta_0, \beta_1, \dots, \beta_{p-1}$ leads to the estimators in (6.25). These estimators are least squares and maximum likelihood estimators and have all the properties mentioned in Chapter 1: they are , and .

6.4 Fitted Values and Residuals

1. Let the vector of the fitted values \hat{Y}_i be denoted by $\hat{\mathbf{Y}}$ and the vector of the residual terms $e_i = Y_i - \hat{Y}_i$ be denoted by \mathbf{e} :

$$\hat{\mathbf{Y}} = \underline{\hspace{10cm}}, \quad \mathbf{e} = \underline{\hspace{10cm}},$$

2. The fitted values: _____.
3. The vector of the fitted values $\hat{\mathbf{Y}}$ can be expressed in terms of the hat matrix \mathbf{H} as follows:

$$\hat{\mathbf{Y}} = \underline{\hspace{10cm}}, \quad \text{where } \underline{\hspace{10cm}} \quad (6.30)$$

4. The residual terms: $\mathbf{e} = \mathbf{Y} - \hat{\mathbf{Y}} = \underline{\hspace{10cm}}.$
5. Similarly, the vector of residuals can be expressed: $\mathbf{e} = \underline{\hspace{10cm}}.$
6. The variance-covariance matrix of the residuals is: $\sigma^2(\mathbf{e}) = \sigma^2(\mathbf{I} - \mathbf{H})$ which is estimated by:

$$s^2(\mathbf{e}) = \underline{\hspace{10cm}} \quad (6.33)$$

6.5 Analysis of Variance Results

Sums of Squares and Mean Squares

1. The sums of squares for the analysis of variance in matrix terms are, from (5.89):

$$SSTO = \underline{\hspace{10cm}}$$

$$SSE = \underline{\hspace{10cm}}$$

$$SSR = \underline{\hspace{10cm}}$$

where \mathbf{J} is an $n \times n$ matrix of 1s defined in (5.18) and \mathbf{H} is the hat matrix defined in (6.30a).

2. (Table 6.1) ANOVA Table for general linear regression:

TABLE 6.1
ANOVA Table
for General
Linear
Regression
Model (6.19).

Source of Variation	SS	df	MS
Regression	$SSR = \mathbf{b}'\mathbf{X}'\mathbf{Y} - \left(\frac{1}{n}\right)\mathbf{Y}'\mathbf{J}\mathbf{Y}$	$p - 1$	$MSR = \frac{SSR}{p - 1}$
Error	$SSE = \mathbf{Y}'\mathbf{Y} - \mathbf{b}'\mathbf{X}'\mathbf{Y}$	$n - p$	$MSE = \frac{SSE}{n - p}$
Total	$SSTO = \mathbf{Y}'\mathbf{Y} - \left(\frac{1}{n}\right)\mathbf{Y}'\mathbf{J}\mathbf{Y}$	$n - 1$	

F Test for Regression Relation

1. To test whether there is a regression relation between the response variable Y and the set of X variables X_1, \dots, X_p ,

$$H_0 : \underline{\hspace{10cm}}$$

$$H_a : \underline{\hspace{10cm}}$$

2. The test statistic:

$$F^* = \underline{\hspace{10cm}}.$$

3. The decision rule to control the Type I error at α :

$$\underline{\hspace{10cm}}$$

Coefficient of Multiple Determination

1. The coefficient of multiple determination, denoted by R^2 , is defined as

$$R^2 = \frac{\text{Explained Variation}}{\text{Total Variation}} \quad (6.40)$$

2. It measures the proportion of total variation in Y associated with the use of the set of X variables X_1, \dots, X_{p-1} .
3. $0 \leq R^2 \leq 1$ assumes the value 0 when all observations lie below the regression line, and the value 1 when all Y observations fall directly on the fitted regression surface, ie., when all observations lie on the regression line for all i .

4. Adding more X variables to the regression model can only _____ R^2 and never reduce it, because SSE can never become larger with more X variables and $SSTO$ is always the same for a given set of responses.
5. Since R^2 usually can be made larger by including a larger number of predictor variables, it is sometimes suggested that a modified measure be used that adjusts for the number of X variables in the model.
6. The _____ coefficient of multiple determination, denoted by R_a^2 , adjusts R^2 by dividing each sum of squares by its associated degrees of freedom:

$$R_a^2 = \frac{\text{Adjusted } R^2}{\text{Denominator}}$$

This adjusted coefficient of multiple determination may actually become smaller when another X variable is introduced into the model, because any decrease in SSE may be more than offset by the loss of a degree of freedom in the denominator $n - p$.

7. [Comments] A large value of R^2 does not necessarily imply that the fitted model is a useful one. For instance, observations may have been taken at only a few levels of the predictor variables. Despite a high R^2 in this case, the fitted model may not be useful if most predictions require extrapolations outside the region of observations. Again, even though R^2 is large, MSE may still be too large for inferences to be useful when high precision is required.

Coefficient of Multiple Correlation

1. The coefficient of multiple correlation R is the positive square root of

$$R = \sqrt{\frac{\sum (y_i - \hat{y}_i)^2}{\sum (y_i - \bar{y})^2}}$$

6.6 Inferences about Regression Parameters

1. The least squares and maximum likelihood estimators in \mathbf{b} are _____:

$$E\{\mathbf{b}\} = \mathbf{b}_0 + \mathbf{b}_1 \mathbf{x}_1 + \dots + \mathbf{b}_p \mathbf{x}_p \quad (6.44)$$

2. The variance-covariance matrix (dimension $p \times p$):

$$\sigma^2\{\mathbf{b}\} = \underline{\hspace{10cm}} \quad (6.46)$$

3. The estimated variance-covariance matrix (dimension $p \times p$):

$$s^2\{\mathbf{b}\} = \underline{\hspace{10cm}} \quad (6.48)$$

Interval Estimation of β_k

1. For the normal error regression model (6.19), we have:

$$, \quad k = 0, 1, \dots, p - 1 \quad (6.49)$$

2. The confidence limits for β_k with $1 - \alpha$ confidence coefficient are:

$$\underline{\hspace{10cm}} \quad (6.50)$$

Tests for β_k

1. The test hypothesis:

$$\underline{\hspace{10cm}}$$

2. The test statistic:

$$\underline{\hspace{10cm}}$$

3. The decision rule:

$$\underline{\hspace{10cm}}.$$

4. The _____ of the t test can be obtained as explained in Chapter 2, with the degrees of freedom modified to $n - p$. As with simple linear regression, an _____ can also be conducted to determine whether or not $\beta_k = 0$ in multiple regression models. (details in Chapter 7).

Joint Inferences***6.7 Estimation of Mean Response and Prediction of New Observation*****Interval Estimation of $E\{Y_h\}$** **Confidence Region for Regression Surface****Simultaneous Confidence Intervals for Several Mean Responses****Prediction of New Observation $Y_{h(new)}$** **Prediction of Mean of m New Observations at X_h** **Predictions of g New Observations****Caution about Hidden Extrapolations****6.8 Diagnostics and Remedial Measures**

1. Diagnostics play an important role in the _____ and _____ of multiple regression models.
2. Most of the diagnostic procedures for _____ (Chapter) 3 carry over directly to multiple regression.
3. Many specialized diagnostics and remedial procedures for multiple regression have also been developed (details in Chapters 10 and 11.)

Scatter Plot Matrix

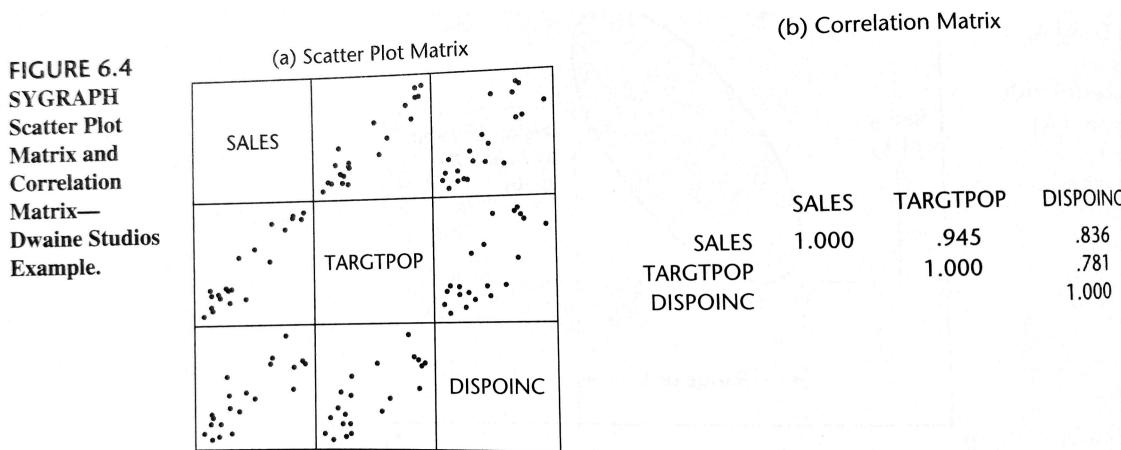
1. *Univariate plots:* _____ for each of the predictor variables and for the response variable can provide helpful,

preliminary univariate information about these variables.

2. Bivariate plots: Scatter plots

- (a) Scatter plots of the _____ variable against each _____ variable can aid in determining the nature and strength of the _____ between each of the predictor variables and the response variable and in identifying gaps in the data points as well as _____ data points.
- (b) Scatter plots of each predictor variable against each of the other predictor variables are helpful for studying the bivariate relationships among the predictor variables and for finding _____ and detecting _____.

3. Multiivariate plots: Scatter plot matrix



- (a) (Figure 6.4) the Y variable for anyone scatter plot is the name found in its _____, and the X variable is the name found in its _____.
- (b) The scatter plot matrix in Figure 6.4 shows in the first row the plots of Y (SALES) against X_1 (TARGETPOP) and X_2 (DISPOINC), of X_1 against Y and X_2 in the second row, and of X_2 against Y and X_1 in the third row. (These variables are described on page 236.)
- (c) Scatter plot matrix facilitates the study of the relationships among the variables by comparing the scatter plots within a row or a column.
4. A complement to the scatter plot matrix that may be useful at times is the _____. This matrix contains the coefficients of simple correlation _____.

between Y and each of the predictor variables $X_i, i = 1, \dots, p-1$, as well as all of the coefficients of simple correlation among the predictor variables: _____ between X_1 and X_2 , _____ between X_1 and X_3 , etc.

5. Note that the correlation matrix is _____ and that its main diagonal contains _____ because the coefficient of correlation between a variable and itself is _____.

Three-Dimensional Scatter Plots

1. Some _____ statistics packages provide three-dimensional scatter plots or point clouds, and permit _____ of these plots to enable the viewer to see the point cloud from different perspectives or patterns. (Figure 6.6)

Residual Plots

1. $\text{plot}(e_i \sim \hat{Y}_i)$: A plot of the _____ against the _____ is useful for assessing the _____ of the multiple regression function and the _____ of the variance of the error terms, as well as for providing information about _____, just as for simple linear regression.
2. $\text{plot}(e_i \sim \text{time})$: A plot of the _____ against _____ or against some other _____ can provide diagnostic information about possible _____ between the error terms in multiple regression.
3. $\text{boxplot}(e_i), \text{qqnorm}(e_i)$: Box plots and normal probability plots of the residuals are useful for examining whether the error terms are reasonably _____ distributed.
4. $\text{plot}(e_i \sim X_i)$: The plot of the residuals against each of the _____ variables can provide further information about the adequacy of the regression function with respect to that predictor variable (e.g., whether a curvature effect is required for that variable) and about possible _____ in the magnitude of the error variance in relation to that predictor variable.
5. $\text{plot}(e_i \sim X_{\text{omit}})$: Plot the residuals against _____ variables that were omitted from the model, to see if the omitted variables have substantial ad-

ditional effects on the response variable that have not yet been recognized in the regression model.

6. $\text{plot}(e_i \sim X_i X_j)$: Plot the residuals against interaction terms for potential interaction effects not included in the regression model, such as against $X_1 X_2$, $X_1 X_3$, and $X_2 X_3$, to see whether some or all of these _____ are required in the model.
7. $\text{plot}(|e_i| \sim \hat{Y}_i)$, $\text{plot}(e_i^2 \sim \hat{Y}_i)$: A plot of the _____ residuals or the _____ residuals against the fitted values is useful for examining the _____ of the variance of the error terms.
8. $\text{plot}(|e_i| \sim X_i)$, $\text{plot}(e_i^2 \sim X_i)$: If nonconstancy is detected, a plot of the absolute residuals or the squared residuals against each of the predictor variables may identify one or several of the predictor variables to which the magnitude of the _____ is related.

Correlation Test for Normality*

1. The correlation test for normality described in Chapter 3 carries forward directly to multiple regression.

Brown-Forsythe Test for Constancy of Error Variance

1. The Brown-Forsythe test statistic (3.9) for assessing the constancy of the error variance can be used readily in multiple regression when the error variance increases or decreases with _____ variables.
2. To conduct the Brown-Forsythe test, we divide the data set into _____, as for simple linear regression, where one group consists of cases where the level of the predictor variable is relatively _____ and the other group consists of cases where the level of the predictor variable is relatively _____.
3. The Brown-Forsythe test then proceeds as for simple linear regression.

Breusch-Pagan Test for Constancy of Error Variance*

F Test for Lack of Fit

1. The lack of fit F test (Chapter 3) for SLR can be carried over to test whether the multiple regression response function:
-

is an appropriate response surface.

2. Repeat observations in multiple regression are _____ observations on Y corresponding to levels of each of the X variables that are constant from trial to trial.
3. With two predictor variables, repeat observations require that X_1 and X_2 each remain at given levels from trial to trial.
4. Once the ANOVA table (Table 6.1), has been obtained, SSE is decomposed into the pure error sum of squares (SSPE) and the lack of fit sum of squares (SSLF).
5. SSPE is obtained by first calculating for each replicate group the sum of squared deviations of the Y observations around the group mean, where a replicate group has the _____ for each of the X variables.
6. Let c denote the number of groups with _____, and let the mean of the Y observations for the j th group be denoted by \bar{Y}_j . Then the pure error sum of squares is _____. The lack of fit sum of squares $SSLF$ equals the difference _____.
7. *Test hypothesis:*
- $$H_0 : \text{_____}$$
- $$H_a : E\{Y\} \neq \beta_0 + \beta_1 X_1 + \cdots + \beta_{p-1} X_{p-1}$$
8. *Test statistic:*
- $$F^* = \text{_____}$$
9. *Decision rule:*
- $$\text{_____}$$

Remedial Measures

1. The remedial measures described in Chapter 3 are also applicable to multiple regression.
2. When a more complex model is required to recognize _____ or _____ effects, the multiple regression model can be expanded to include these effects.
3. Transformations on the _____ variable Y may be helpful when the distributions of the error terms are _____ and the variance of the error terms is _____.
4. Transformations of some of the predictor variables may be helpful when the effects, of these variables are _____.
5. Transformations on Y and/or the predictor variables may be helpful in eliminating or substantially _____.
6. The usefulness of potential transformations needs to be examined by means of _____ and other _____ to determine whether the multiple regression model for the transformed data is appropriate.
7. Box-Cox Transformations is also applicable to multiple regression models.

6.9 An Example - Multiple Regression with Two Predictor Variables

Setting

1. (Figure 6.5a) Dwaine Studios, Inc., operates portrait studios in 21 cities ($n = 21$) of medium size. These studios specialize in portraits of children. The company is considering an expansion into other cities of medium size and wishes to investigate whether sales (Y or SALES, in thousands of dollars) in a community can be predicted from the number of persons aged 16 or younger in the community (X_1 or TARGTPOP for target population) and the per capita disposable (平均每人可支配所得) personal income in the community (X_2 or DISPOINC for disposable income in thousands of dollars).

FIGURE 6.5
SYSTAT
Multiple
Regression
Output and
Basic
Data—Dwain
Studios
Example.

(b) Basic Data						
CASE	X1	X2	Y	FITTED	RESIDUAL	
1	68.5	16.7	174.4	187.184	-12.7841	
2	45.2	16.8	164.4	154.229	10.1706	
3	91.3	18.2	244.2	234.396	9.8037	
4	47.8	16.3	154.6	153.329	1.2715	
5	46.9	17.3	181.6	161.385	20.2151	
6	66.1	18.2	207.5	197.741	9.7586	
7	49.5	15.9	152.8	152.055	0.7449	
8	52.0	17.2	163.2	167.867	-4.6666	
9	48.9	16.6	145.4	157.738	-12.3382	
10	38.4	16.0	137.2	136.846	0.3540	
11	87.9	18.3	241.9	230.387	11.5126	
12	72.8	17.1	191.1	197.185	-6.0849	
13	88.4	17.4	232.0	222.686	9.3143	
14	42.9	15.8	145.3	141.518	3.7816	
15	52.5	17.8	161.1	174.213	-13.1132	
16	85.7	18.4	209.7	228.124	-18.4239	
17	41.3	16.5	146.4	145.747	0.6530	
18	51.7	16.3	144.0	150.091	-15.0013	
19	89.6	18.1	232.6	230.987	1.6130	
20	82.7	19.1	224.1	230.316	-6.2160	
21	52.3	16.0	166.5	157.064	9.4356	

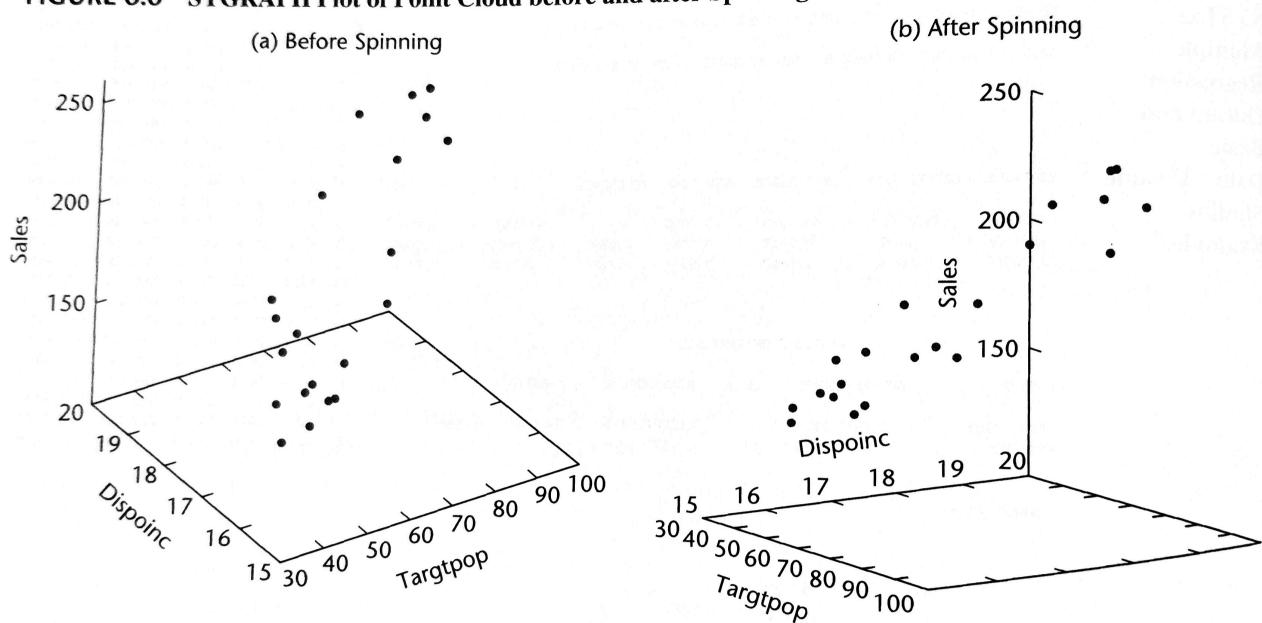
INVERSE ($X^T X$)

	1	2	3
1	29.7289		
2	0.0722	0.00037	
3	-1.9926	-0.0056	0.1363

2. The first-order regression model:

with normal error terms is expected to be appropriate, on the basis of the scatter plot matrix in Figure 6.4a.

3. Note the _____ between target population and sales and between disposable income and sales.
 4. Also note that there is _____ between disposable income and sales relationship.
 5. Finally note that there is also some _____ relationship between the two predictor variables.
 6. (Figure 6.6) A 3D plot of the point cloud supports the tentative conclusion that a response plane may be a reasonable regression function to utilize here.

FIGURE 6.6 SYGRAPH Plot of Point Cloud before and after Spinning—Dwaine Studios Example.

Basic Calculations

1. The X and \mathbf{Y} matrices for the Dwaine Studios example:

$$\mathbf{X} = \begin{bmatrix} 1 & 68.5 & 16.7 \\ 1 & 45.2 & 16.8 \\ \vdots & \vdots & \vdots \\ 1 & 52.3 & 16.0 \end{bmatrix} \quad \mathbf{Y} = \begin{bmatrix} 174.4 \\ 164.4 \\ \vdots \\ 166.5 \end{bmatrix}$$

2.

$$(\mathbf{X}'\mathbf{X})^{-1} = \begin{bmatrix} 29.7289 & 0.0722 & -1.9926 \\ 0.0722 & 0.00037 & -0.0056 \\ -1.9926 & -0.0056 & 0.1363 \end{bmatrix}$$

3.

$$\mathbf{X}'\mathbf{Y} = \begin{bmatrix} 3.820 \\ 249.643 \\ 66.073 \end{bmatrix}$$

Estimated Regression Function

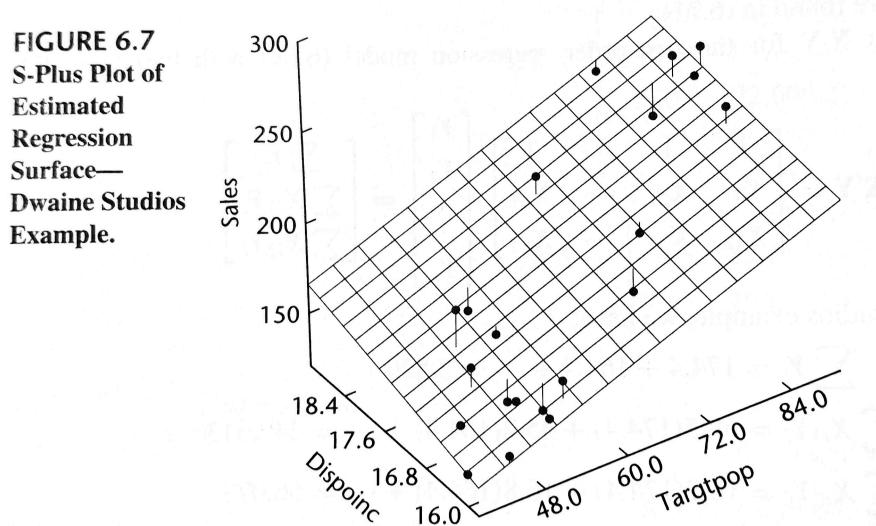
1. The least squares estimates \mathbf{b} are readily obtained by

$$\mathbf{b} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\mathbf{Y} = \begin{bmatrix} -68.857 \\ 1.455 \\ 9.366 \end{bmatrix}$$

2. The estimated regression function is:

$$\hat{Y} = -68.857 + 1.455X_1 + 9.366X_2$$

3. (Figure 6.7) A 3D plot of the estimated regression function, with the responses super-imposed. The residuals are represented by the small vertical lines connecting the responses to the estimated regression surface.



4. This estimated regression function indicates that mean sales are expected to _____ thousand dollars when the target population increases by 1 thousand persons aged 16 years or younger, holding per capita disposable personal income constant, and that mean sales are expected to _____ thousand dollars when per capita income increases by 1 thousand dollars, holding the target population constant.
5. (Figure 6.5a) Software output for the Dwaine Studios example.

Fitted Values and Residuals

1. The fitted values

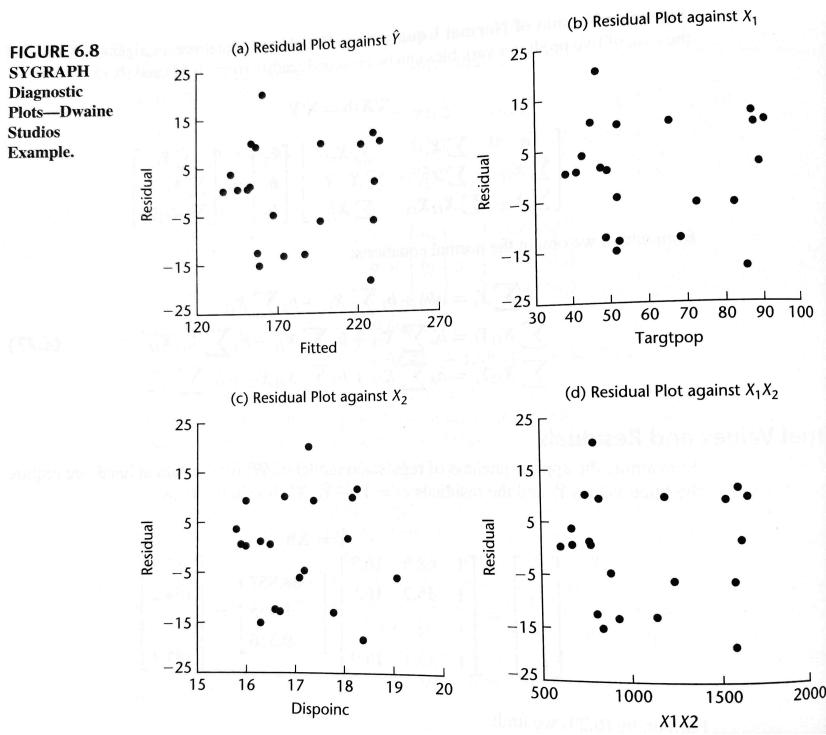
$$\hat{\mathbf{Y}} = \mathbf{X}\mathbf{b} = \begin{bmatrix} 187.2 \\ 154.2 \\ \vdots \\ 157.1 \end{bmatrix}$$

2. The residuals

$$\mathbf{e} = \mathbf{Y} - \hat{\mathbf{Y}} = \begin{bmatrix} -12.8 \\ 10.2 \\ \vdots \\ 9.4 \end{bmatrix}$$

Analysis of Appropriateness of Model

1. (Figure 6.8a) Begin analysis of the appropriateness of regression model by considering the plot of the residuals e against the fitted values \hat{Y} in Figure 6.8a. This plot does not suggest any _____ from the response plane nor that the variance of the error terms varies with the level of \hat{Y} .

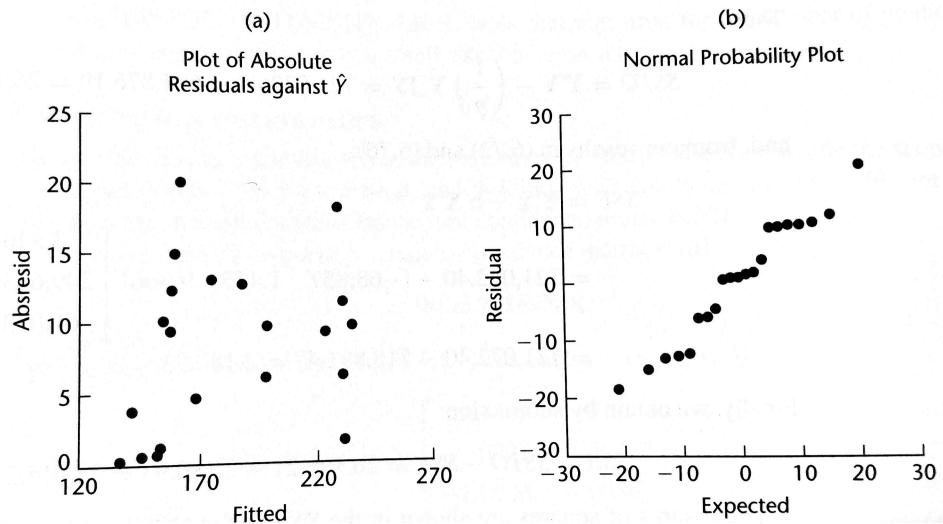


2. (Figures 6.8b, 6.8c) Plots of the residuals e against X_1 and X_2 are entirely consistent with the conclusions of _____ by the response function and _____ of the error terms.
3. If a plot of the residuals e against the interaction term X_1X_2 shows a _____, that means an interaction effect may be present, so that a response function of the type _____

might be more appropriate.

4. (Figure 6.8d) Plot does not exhibit any _____; hence, no interaction effects reflected by the model term X_1X_2 appear to be present.
5. (Figure 6.9a) A plot of the absolute residuals against the fitted values. There is no indication of _____ of the error variance.

FIGURE 6.9
Additional
Diagnostic
Plots—Dwaine
Studios
Example.



6. (Figure 6.9b) A normal probability plot of the residuals shows a _____ pattern.
7. The coefficient of _____ between the ordered residuals and their expected values under normality is _____. This high value helps to confirm the reasonableness of the conclusion that the error terms are fairly normally distributed.

8. Since the Dwaine Studios data are cross-sectional and do not involve a time sequence, a time sequence plot is not relevant here. Thus, all of the diagnostics support the use of regression model (6.69) for the Dwaine Studios example.

Analysis of Variance

1. To test whether sales are related to target population and per capita disposable income, we require the ANOVA table.

FIGURE 6.5
SYSTAT
Multiple
Regression
Output and
Basic
Data—Dwaine
Studios
Example.

(a) Multiple Regression Output							
DEP VAR: SALES N: 21 MULTIPLE R: 0.957 SQUARED MULTIPLE R:							
0.917							
ADJUSTED SQUARED MULTIPLE R: .907 STANDARD ERROR OF ESTIMATE:							
11.0074							
VARIABLE	COEFFICIENT	STD ERROR	STD COEF	TOLERANCE	T	P(2 TAIL)	
CONSTANT	-68.8571	60.0170	0.0000	.	-1.1473	0.2663	
TARGTPOP	1.4546	0.2118	0.7484	0.3896	6.8682	0.0000	
DISPOINC	9.3655	4.0640	0.2511	0.3896	2.3045	0.0333	

ANALYSIS OF VARIANCE						
SOURCE	SUM-OF-SQUARES	DF	MEAN-SQUARE	F-RATIO	P	
REGRESSION	24015.2821	2	12007.6411	99.1035	0.0000	
RESIDUAL	2180.9274	18	121.1626			

INVERSE (X'X)			
	1	2	3
1	29.7289		
2	0.0722	0.00037	
3	-1.9926	-0.0056	0.1363

2. **Test of Regression Relation.** To test whether sales are related to target population and per capita disposable income:

$$H_0 : \beta_1 = 0 \text{ and } \beta_2 = 0$$

H_a : not both β_1 and β_2 equal zero

Test statistic:

$$F^* = 99.1$$

For $\alpha = 0.05$, we require $F_{(0.95;2.18)} = 3.55$. Since $F^* = 99.1 > 3.55$, we conclude H_a (reject H_0), that sales are related to target population and per capita disposable income. The P-value for this test is 0.0000.

3. Coefficient of Multiple Determination.

$$R^2 = 0.917$$

Thus, when the two predictor variables, target population and per capita disposable income, are considered, the variation in sales is reduced by _____. The adjusted coefficient of multiple determination $R^2 = 0.907$.

Estimation of Regression Parameters*

Estimation of Mean Response*

Prediction Limits for New Observations*

☺ TA Class

- **Problems:** 6.5 (a-d, f), 6.6 (a, b), 6.9, 6.10 (a-d)
- **Exercises:** 6.22